



a world class African city



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PRESS RELEASE # ARTMYJOZI

PUBLIC PARTICIPATION DESIGN WORKSHOPS IN THE TRANSIT-ORIENTED DEVELOPMENT CORRIDORS

Through intensive public engagements with residents along the Empire Perth and Louis Botha Corridors and the neighbourhoods of Noordgesig, Brixton and Orange Grove, the ArtMyJozi place-making campaign is focusing on site specific interventions and ideas for temporary and permanent installation in 2017 and 2018.

Using pop-up installations sited in strategic places within these and other neighbourhoods, community participation will influence the scope of creative and design orientated proposals. The anticipated collaborations will be inspired by concepts of crossing social and racial borders, public expression and new configurations public activity.

As per the schedule of events attached pop up installations will form part of a creative journey across the corridors and will be rolled out in four stages:

1.Creative Exchange Workshops.

Residents are encouraged to share their stories, bring an every day object of value, demonstrate examples of their creativity, art, fashion, poetry etc. As a society we are often very self aware of public self-expression, here we encourage it.

2.Creative Events.

Drawing from the inspiration of everyday experiences and the special and unique stories shared, the creative events will serve as temporary vernacular design activations in the public realm.

3.Creative Production/Design Workshops.

Informed by process documentation of the creative events, local artists will interpret and translate various concepts for consideration as final artistic or programme related outcomes for the development areas of the corridors.

4.Attendance, exhibition and survey of concepts and proposals.

Building a better city

Directors

C Coovadia (Chairperson) T Mendrew (CEO) P Masilo L Shole K Govender M Qobo P Zagaretos P Mashele A Steyn N Ngwenya R Shirinda (Company Secretary)
Registration Number: 2001/005101/07

Interested parties are welcome to attend all public activations across the 5 development sites, and are welcome to observe the follow up phase of creative workshops concerned with the translation of concepts into proposals for interventions and projects. The programme will conclude with a presentation of the core concepts developed, at the Bus Factory in Newtown on the 7 October 2017.

For further information about the future events and how you can participate please see



Background:

To date 23 public activations have taken place along the Transit Orientated Corridors. Residents and commuters were welcomed to join a conversation about creative place making, providing the project with a wealth of special stories and insights, which will inspire the design and delivery of this next phase of the project.

The programme for August, September and October (attached) will be supported by our social media platforms: which serve as both a documentary process and a creative device in the development of creative content.

Community participation is encouraged at all levels of the process going forwards, in particular a cross pollination of ideas and experiences, underpinned by an awareness and enthusiasm for shared narratives and celebration of new configurations of public expression in Johannesburg.

ATTACHMENTS:

- The calendar of activations and workshops through August, September and October.
- A visual summary of the social activations held in July
- The project positioning statement in Press Release #1

AUGUST / SEPTEMBER / OCTOBER PROGRAMME.../

CREATIVE EXCHANGE WORKSHOPS

Reaching out to the creative networks that have been established, starting each workshop with a poem or a song, creative's bring their artwork and tell a story about the art and their neighbourhood.

The goal of the workshop is clearly stated. We want to create an arty and fun public space pop-up for one day that attracts people to come hang out and play.

SATURDAY 19th AUGUST – SATURDAY 7th OCTOBER – EMPIRE PERTH AND LOUIS BOTHA DESIGN TEMPLATE DISTRIBUTION AND COLLECTION

Open call to all residents along both corridors to submit designs by the 7th October, from these the most appropriate will be selected for technical design translation.

SATURDAY 19th AUGUST - SATURDAY 19th AUGUST –AUDITION & CREATIVE EXCHANGE

Noordgesig: 10h00 - 13h00 @ Park corner Central Road and Crestrum Drive.

SATURDAY 26th AUGUST – AUDITION & CREATIVE EXCHANGE

Brixton: 13h30 - 16h00 @ Brixton Park behind library in car park

SATURDAY 2nd SEPTEMBER – AUDITION & CREATIVE EXCHANGE

Orange Grove: 09h30 - 12h00 @ Patterson Rd opposite SAPS Norwood.

CREATIVE EVENTS & CREATIVE PRODUCTION WORKSHOPS

Creative events are the pop-ups created and hosted by local artists in each community, a very public event creating a platform to share stories and ideas about the neighbourhood.

SATURDAY SEPTEMBER 9th NOORDGESIG CREATIVE EVENT

Creative Carnival, exact nature to be defined by Creative Exchange process

WEEK SEPTEMBER 11th - 15th NOORD CREATIVE PRODUCTION

A creative workshop to produce final artwork, exact process to be defined from Creative Event and Exchange

SATURDAY SEPTEMBER 16th BRIXTON CREATIVE EVENT

Creative Pop-Up, exact nature to be defined by Creative Exchange process

WEEK SEPTEMBER 18th - 22nd BRIXTON CREATIVE PRODUCTION

A creative workshop to produce final artwork, exact process to be defined from Creative Event and Exchange

SATURDAY SEPTEMBER 23rd ORANGE GROVE

Creative Pop-Up, exact nature to be defined by Creative Exchange process

WEEK SEPTEMBER 25th - 29th ORANGE GROVE CREATIVE PRODUCTION

A creative workshop to produce final artwork, exact process to be defined from Creative Event and Exchange

**SATURDAY OCTOBER 7th FINAL EXHIBITION OPENING AT BUS FACTORY
EXIBITION OPEN 6th OCTOBER – 9th OCTOBER – TBC**

Final exhibition of all works at The Bus Factory in Newtown.

Using affordable methods of display, giving everyone the chance to come and have a say in the final artworks. Exact program to be confirmed.

VISUAL SUMMARY OF THE PROCESS TO DATE.../

**Noordgesig, July 2017**



Tea, biscuits and conversations along Empire Perth



Empire Perth - Orlando East, Orlando Stadium, 1 Mooki Street, 18 July 2017



Creative People from Orange Grove – Noordgesig, July 2017



Louis Botha – Outside the Dolls House, 21 July 2017



Orange Grove, 4 July 2017

July 2017

PRESS RELEASE # 1

ANNOUNCING THE JOHANNESBURG DEVELOPMENT AGENCY'S APPOINTMENT OF THE TRINITY SESSION TO EMBARK ON PLACEMAKING THROUGH LOCAL ART FOR STRATEGIC NODES ALONG TRANSIT-ORIENTED DEVELOPMENT CORRIDORS 2017-2020

The Johannesburg Development Agency, as lead implementing agent of the City of Johannesburg, has appointed the Trinity Session as curator/co-ordinator for all place making processes: emphasising collective community oriented artistic projects for the next three years.

With an emphasis on community level co-production and collective participatory design processes, the artworks programme seeks to enliven the streets of Johannesburg with a refreshed approach to place making in the city and its neighbourhoods.

The programme for 2017-2018 looks at the diverse and layered socio-cultural interrelationships of the Empire/Perth and Louis Botha Development Corridors and their respective upgrade sites, which include: the Noordgesig, Brixton and Paterson Park social clusters, and the Rea Vaya Bus Rapid Transit Stations along the Louis Botha Corridor.

Through actively engaging with local communities and building on the heritage impact assessments conducted in the Development Corridors, the artworks programme will draw out individual and collective narratives over the coming months, through multi disciplinary workshops, public space activations and exhibitions. These findings will then be developed as final designs for implementation during the construction phases in each of the upgrade areas mentioned.

This place making process will take a fine-grained approach to celebrating the city and its local communities, where the creative process works to intensify the experience of community and place. This is not about artwork for large-scale iconic monuments but rather about local people co-producing special places through functional and creative installations in the public realm.

In this sense, a local community street parade, coupled with a mural painting programme intersecting with sidewalk furniture providing shade and free Wi-Fi access potentially enhances the logics of connectivity and place-making along the corridors.

To the creative thinkers and change makers out there, we look forward to your involvement!