



a world class African city



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PRESS RELEASE:

#ARTMYJOZI DESIGN OUTCOMES AND PUBLIC EVALUATION - EXHIBITION AT THE BUSFACTORY, NEWTOWN

Over the past 2 months the Louis Botha and Empire/Perth Development corridors came alive with multidisciplinary social activations and creative design workshops. Strategically aimed at local creatives and residents of Noordgesig, Norwood, Orange Grove and Brixton, communities have collaborated on special performances, events and installations designed to unearth and express new ideas about local place making through community participation.

The development of the #ArtMyJozi social media campaign, on Facebook, Twitter and Instagram was complimented by an on the ground poster campaign, provoking audience attendance and engagement, and a special media crew of poets, photographers and film makers collected special stories in and around the sites of activation.

As with so many powerful creative interventions in the public realm, large and small; shared stories about their meaning sustains their communal value and social import.

The rich and multi-layered exhibition at the Bus Factory invites all Joburgers to engage with a critique the various creative outcomes from the ArtMyJozi place making through art creative campaign. Myriad local stories, combined with multiple modes of documentation and design translation will give Joburgers the opportunity to comprehend various opportunities for artistic works in the various development areas within the Corridors.

It is important to note that while the exhibition will demonstrate a varied range of artistic treatments for various existing buildings and sites, to new building projects within the Development Corridors, the exhibition is a revelation and celebration of intensive process based creative experimentation, made possible by numerous local participants, who willingly gave of their time and creative energy, to translate the unique characteristics of their neighbourhoods.

Hence the creative propositions that emerge in the exhibition fly in the face of elevating individual artistic talent in favour of a collective voice of place, rich in threads of common lived experience as much a complex social diversity and expression.

We thank and acknowledge all participants of the creative process, who will be involved in the review and assessment of the outcomes presented in the exhibition. And as a citizen of Johannesburg, we encourage you to join us in the walkabouts and evaluation of the work at the show case event on 7 October 2017, 1 pm -4 pm, The Bus Factory, Newtown. The exhibition will also be open to the public on the 6th and 9th of October 2017. (SEE INVITE BELOW)

Building a better city

Directors

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Registration Number: 2001/005101/07

#ARTMYJOZI

PLACE MAKING THROUGH ART

ART MY JOZI

COMMUNITY EXHIBITION SHOWCASE EVENT

7 October 2017 from 1PM - 4PM

The Bus Factory

**No. 3 Helen Joseph/President Street
Newtown, Johannesburg**

Joburg is invited to interact with the creative outcomes from
the place making through art campaign.

The exhibition opens to the public on the 6th, 7th & 9th October 2017.



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