



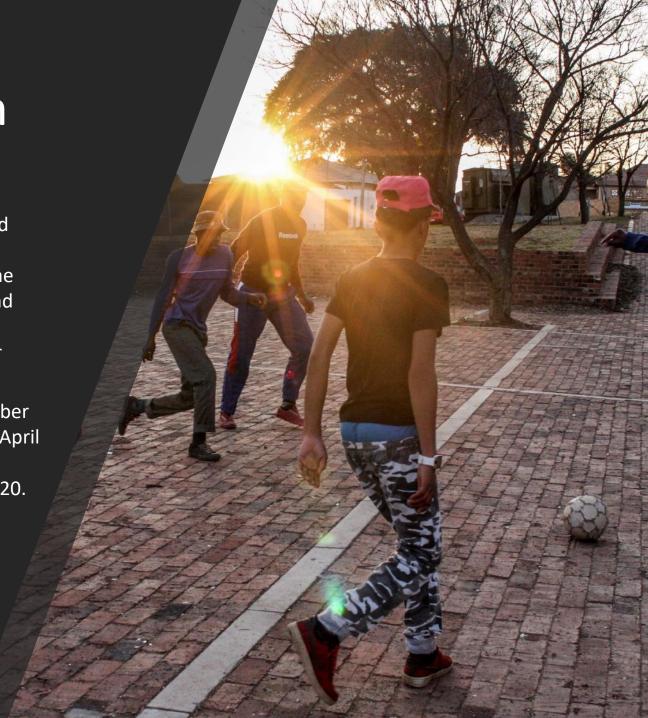


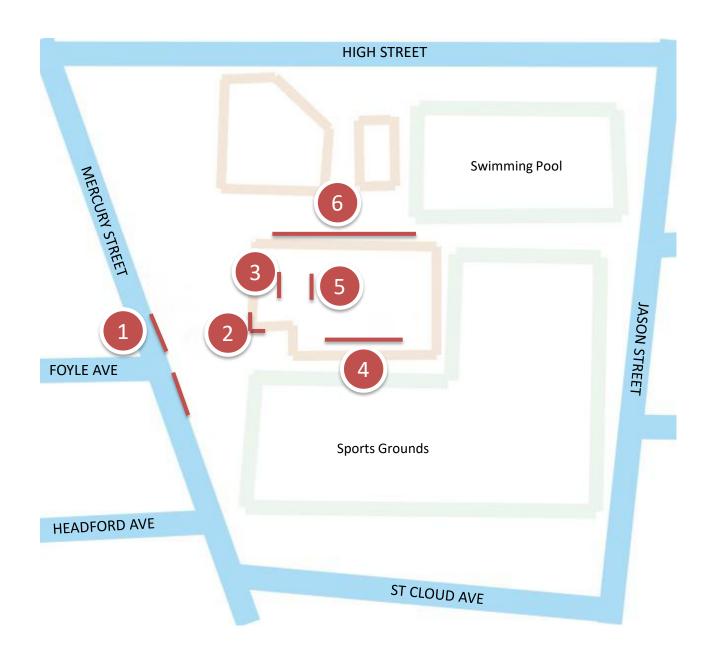
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### 1. Introduction

The artworks programme in Brixton commenced in 2017, where we held several community engagements and creative workshops. Outcomes from these workshops, and others over the following two years were distilled and translated into a series of proposed designs for the Brixton Social Cluster Development.

These designs were shared at a number of community pop-up exhibitions in April 2019. The resulting artworks were implemented from late 2019 into 2020.





# 2. Artworks Map

- 1. Fence Treatment
- 2. The Woven Carpet
- 3. The Henna Hand
- 4. Ramp Mural
- 5. Stage Mural
- 6. Skater Girl Mural



#### Overarching concepts for Brixton Social Cluster 2017

The majority of the ArtMyJozi Creative Crew's research and the stories told in Brixton spoke of a "divide" or lack of cohesion between different demographics – these issues are also found in the History and Heritage report in reference to Brixton residents of 1903 and 1904 objecting to having African and Indian neighbours, which lead to the establishment of Klipspruit. Further down the timeline Brixton became one of the first 'grey suburbs' in Johannesburg. During apartheid, a 'grey suburb' was made up of a racially diverse population despite apartheid segregation laws. This rapid demographic shift scared away investors and some banks began to 'red-line' suburbs – resulting in disinvestment and urban decline. Despite this disinvestment much of the built form of Brixton remains, albeit in need of tender loving care. Hence, the distinct architectural heritage, combined with the consequences and legacy of apartheid spatial planning, provided fertile ground for a cross pollination of visual outcomes that 'interlink' past, present and future narratives. The following pages offer a visual summary of some of the activations that took place in 2017.



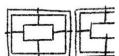
#### **CORNER STORE**

Let's all take a dive in this town's memory lane. Draw two lines so that the people may know their place, colour was erased like the smiles shared when jumping in a pool that reflects different skin types. "We almost opened a show here" they say, but the weather was always grey, bad for business when you want to win the "race" they said. Line number 2 was a bloodline, Heritage left the shops vacant.

Poem by Bash T Hops, inspired by residents stories, HIA reports and Zivanai Matangi's photographs of heritage sites: 32 High Street and Corner Jason Street.



Saturday: 14 July 2017 Register: 10 am- 1 pm Auditions: 11 am - 4 pm



**Brixton Community Hall** Brixton Street #ARI MYJOZI





**9** 082 387 3725

**⊕ © ©** ArtMyJozi



































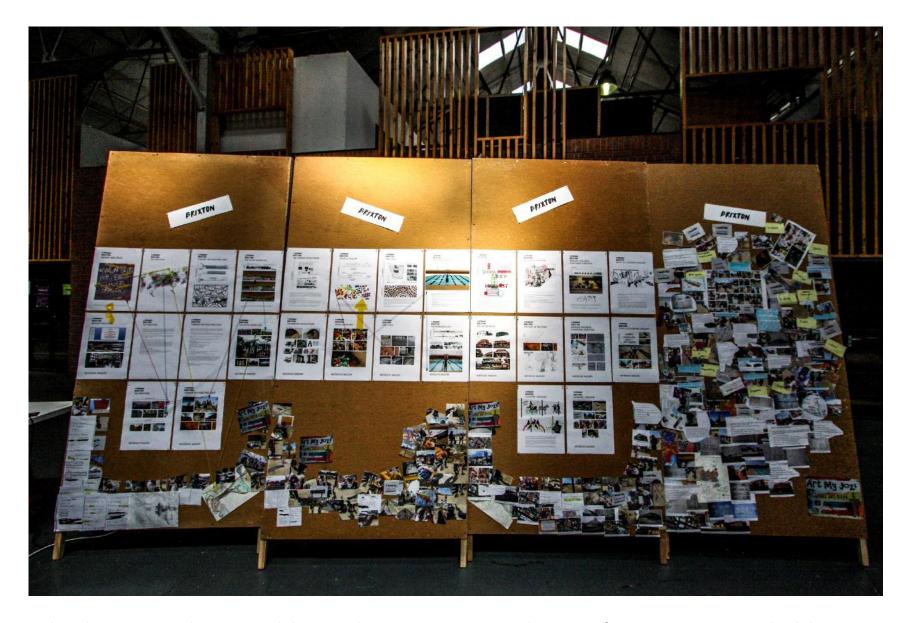












Cultural mapping and conceptual design solutions were presented as part of a community centred exhibition at the Bus Factory in Newtown, 2017.

#### Community Engagement 2018

Although the narratives gathered in 2017 were rich and layered, it was challenging accessing the greater community and creative networks within the area. In 2018 we endeavoured to increase our reach and adjusted our engagement methods within the three council wards surrounding the new Social Cluster site. After meeting with the local councillors and defining who the core users of the Social Cluster would be, we embarked on a new creative journey. This journey was different in its approach as the Creative Crew worked tirelessly in the field, moving from door to door in each neighbourhood - engaging institutions and organisations along the way. Each member of the Creative Crew extracted key moments and memories from their own interactions and that of the potential future users of the Social Cluster new build.

Key areas where investigations and interviews took place include: Brixton, Fordsburg, Fietas, Vrededorp, Crosby and Mayfair.

The Creative Crew divided up the investigation areas in order to tap into culturally and economically diverse groups, searching for stories that might provide the "golden thread" that would focus the approach to the artworks programme. Consisting of heritage, history, contemporary culture, pop culture, tradition, ritual, religion, migrancy and intergenerational findings, numerous reports and documentation were compiled. This was then distilled through a creative process, either at a public event where a creative station was set up at a publicly accessible space or during the artists creative workshops at the Roving Bantu Kitchen. Drawing on these findings we were able to develop a series of briefs for graphic translation of potential final artistic outcomes. These briefs served to include both individual concepts and designs as well as consolidate imagery that would speak to the very diverse demographics of Brixton, acknowledging the impact and history of segregation, while celebrating the myriad cultural perspectives and identities of the greater community.

#### Partnerships, Special Events and Gatherings 2018

In order to meet as many people as possible and create an atmosphere where local participants could feel at ease with us, we worked in partnership with a number of community programmes and venues. These relationships were vital in opening doors across various cultural contexts and resulted in a number of key community leaders introducing us to the vibrancy and lifestyle, offered by families, friends and colleagues who aided us in discovering various formal and informal businesses, street culture expression and sites of historical importance.

Some of these partnerships include: Elzabe Zietsman (Actress, Songstress, Chefstress), Mark Schrader (Community Forum), Anna Graupner - 2610 Architects, Breezeblocks (local coffee shop run by local residents), JISA Sports Grounds (Ward committee member Pappa Joe and son Ahmed), Roving Bantu Kitchen (Long standing Brixton based venue and restaurant), The Somalian Community (International NGO based in Mayfair), Global Concern (International NGO and English School in Mayfair), Jan Hoffmeyer Community Centre and Soup Kitchen Jan Hoffmeyer Recreation Centre.

In addition the locations below served as hosts for our public events and activations and were central to the coordination and engagement of the numerous creative voices in the various wards.

- Crosby Soccer Kids and Family Day (JISA Sports Grounds)
- Audition and Creative Exchange (JISA Sports Grounds)
- Pensioners Storytelling (moved from Jan Hoffmeyer Recreation Centre to the Soup Kitchen)
- Somalian Community Meeting

A full report on all community events, activations and Creative Crew investigations is available on request.

## Activation: Crosby Kids and Family Creative Day Saturday 5 May 2018. Creative Station and Storytelling











Participants drew images that symbolised their community/home and how it feels to be part of the Crosby community. Fatuma brought her children along because she feels that raising children in Crosby means that she should become part of the communal events on offer. When asked why she was so creative, she stated it was because she had helped her kids with so many school projects.



Leanne (with Creative Crew member Sparks Napoli) has lived in Crosby for over 20 years and brought with her a number of youth who she met along the way to join the creative station.

Activation: 80 minutes around Fietas was an "Amazing Race" inspired creative event.

Saturday 24 March 2018, Jan Hoffmeyer Community Centre.
Attended by 65 children from Fietas.

80 minutes around Fietas, incorporated storytelling as a learning process for the local child participants. We had six teams competing and they could only start the race if they got five questions correct about Fietas' history and heritage. The winning team received an art pack and the accolade of "Knowing Fietas Best". Each race station supplied the children with the next clue along with snacks and juice. The younger participants stayed at the soup kitchen where we had a creative station that encouraged them to talk about their surroundings. Later, the treasure hunt teams were asked to write imaginary postcards and share what they learnt from the race. The teams were all guided by a local resident who knew where to go and keep our crew safe. Our Creative crew members were responsible for assisting the children in the race, keeping them safe, and most importantly - listening to them and their stories. Overall feedback included the participants saying they loved the race and learning new things about their community. The elders in the community were grateful for the experience, as it kept the children "out of trouble" and taught them something about their home.



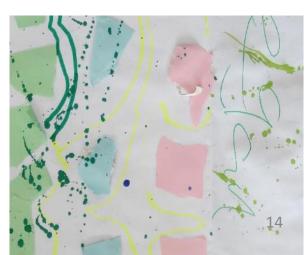








The younger children; 3 to 6 years of age, who did not partake in the race, stayed at the soup kitchen and were given the opportunity to get creative. They worked on mosaic concepts for possible surface treatments for the Social Cluster site.



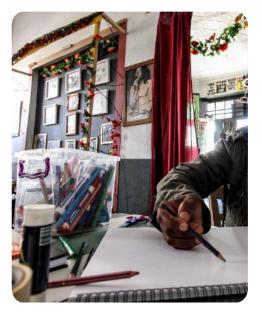
#### Workshop: Toddlers Den 2018

The Toddlers Den workshop was aimed at creating a fun, expressive, creative exercise for the young children. We traced their bodies onto paper and they then decorated their body maps by painting and drawing inside and around the outlines. The smaller children did the exercise with their hands and the older children used their full bodies to complete the exercise.















#### Workshop: Roving Bantu Kitchen 2018

The goal of the workshops was to work with the local artists to generate ideas, illustrations and collages that could be appropriate for design translation for the upgrade area.

The artists mostly worked on elements of design suitable for murals and 2D applications.

The workshops took place at the Roving Bantu Kitchen over a four-day period. The artists tapped into their knowledge of the space as well as the archives presented by the ArtMyJozi Crew.

Special thanks to the artists who attended: Sarah Tabane, Brigitta Stone Johnson, Yasini Uladi, Thabani Masola and Patrick T Mkaratigewa.











#### Somalian Storytelling

The Somalian Community an NGO located in Mayfair offers refuge and support for refugees and asylum seekers in South Africa.

The Somalian Community offers a number of services to various migrants: Somalian, Malawian, Congolese, Turkish and Ethiopian. The strong presence of women voices within this organisation lead us to work exclusively with women's groups, soon discovering that some had been resident in Mayfair for over 10 years and others being recent arrivals. Our workshops were interpreted by local field worker Fartuna. After a short while the shyness and language barrier disappeared and the creative process became a mode of communication, to the point where we no longer needed our facilitator. We were privileged to experience a sharing of personal stories, good, bad and ugly - stories of strength and perseverance and were ultimately educated by these amazing women and there love of their culture, fashion and pride in their food and countries of origin. Many brought objects they had hand crafted themselves.

This process was highly generative and lead to a further four workshops, encouraged and motivated by the workshops participants.











Spices and foods were used to break down language barriers and communicate memories of home, past and present.



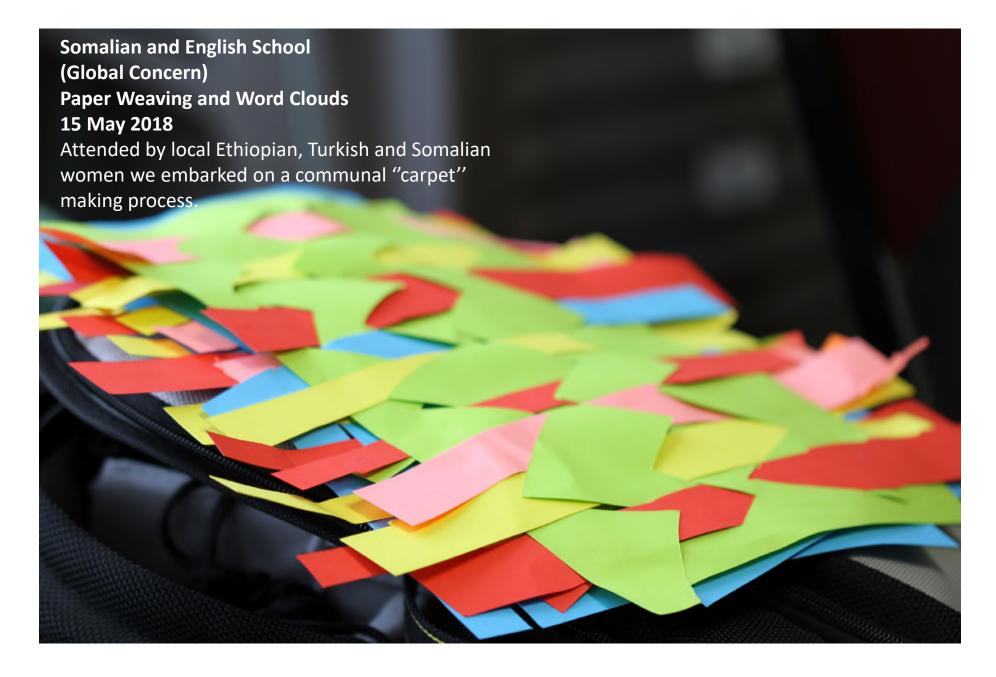








Our second last workshop was incredibly special, ending with a huge communal meal, with children, family and friends sharing dishes that represented home, both in South Africa and in Somalia.

















### Workshop: Mimosa Pre-School 2018

In preparation for setting up our space at *Open Streets* (Auckland Park), #ArtMyJozi and Mimosa Pre-School hosted a creative workshop with learners in order to develop prototype concepts for a "dream" functional space.

This intervention was partially inspired by visual language, poetry and text produced during #ArtMyJozi workshops with the surrounding schools in 2018.

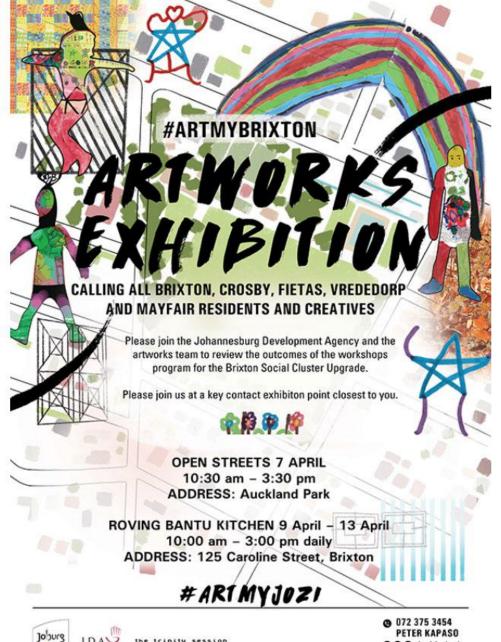
The poetic stories and visual narratives produced during the workshop with Mimosa learners on 28 March 2019, were incorporated into the designs.



## 4. Pop-up **Exhibitions**

#ArtMyJozi held several community exhibitions and pop-up events around the Brixton area in 2019 to share the artwork design proposals.

These designs were extracted from several community engagements and creative workshops from 2017-2019.













 $\label{lem:community} \mbox{ Jan Hoffmeyer Community Services: Pop Up Exhibition, 9-12 \mbox{ } \mbox{April 2019, Vrededorp.} \\$ 











Comments/Suggestions: Encouraging more youth and children to participate or Jakeport on arthism and poetry.

Feedback from the community

Comments/Suggestions:

Great initiative, should come in handy for upcoming It is something very good getists and the community development Sor our kids

Comments/Suggestions:

**Favourite Artworks:** 

- Somalan Community Stage backdrop

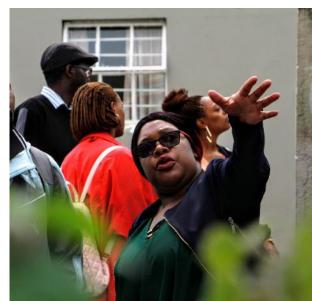
**Favourite Artworks:** 

Somalian and English School









#### Feedback from the community

Comments/Suggestions: The project is really good on looking at the different cultures in South Africa especially in the specified region. With all the xenophobia and tribalism it shows continuity in being just humans.

Skating down the street. It's mind twisting and challenges stereotypes and bias.

Would you like to share anything else with us:

I am a guitarist and quite innovative in the subject of art, but drawing am more confident !!

Comments/Suggestions: Amazing Project, especially for Brixton, It will definitely brighten up the environment as well as THE FUTURE

Favourite Artworks: THE HAND OF CULTURE.

Would you like to share anything else with us: WE WALLA BE
Handured TO BE PART OF &
CONTRIBUTE TO THIS INITIATNE!



#### Feedback from the community

Comments/Suggestions:

SonAcian Community

IT SHOWS WE AS SOUTH AMERICANS ARE A
VERY ACCOMPOSITIVE COUNTRY. WE DO NOT

SUPPORT RENOPHOSIA. UNITED STATES OF AFRICA

Favourite Artworks:

Sonacian Community

Would you like to share anything else with us:

DEFINITECT IMPRESSED.

Comments/Suggestions:

Hell I loved the art but sports centre strikes me a lot borause I love the working site and the graphit too.

Favourite Artworks:

Sports centre

Would you like to share anything else with us:

Yes my support in every event that art my jozi make

## Open Streets Exhibition

#ArtMyJozi participated in *Open Streets*, Auckland Park, on Sunday 7 April. We created a temporary installation that spoke about young people as road users, drawing on the power of the imagination to create innovative urban design, with young children in mind.

This intervention was intended to be a kind of "soft social protest" – a visual signifier that shouts out: WE MAY BE SMALL BUT WE ARE HERE! LOOK OUT FOR US!

*Open Streets* was an exciting day of mixing and collaboration between the communities of Auckland Park, Brixton, Melville, and Westdene.

There was a particular focus on children and young people, and the day was filled with games, music, art, sport, food, theatre, and much more.

**Sunday • 7 April 2019 • 10:30-15:00** 

## OPEN STRETS Auckland Park

Ditton • Cookham • Twickenham • Henley email: openstreetsregionb@gmail.com



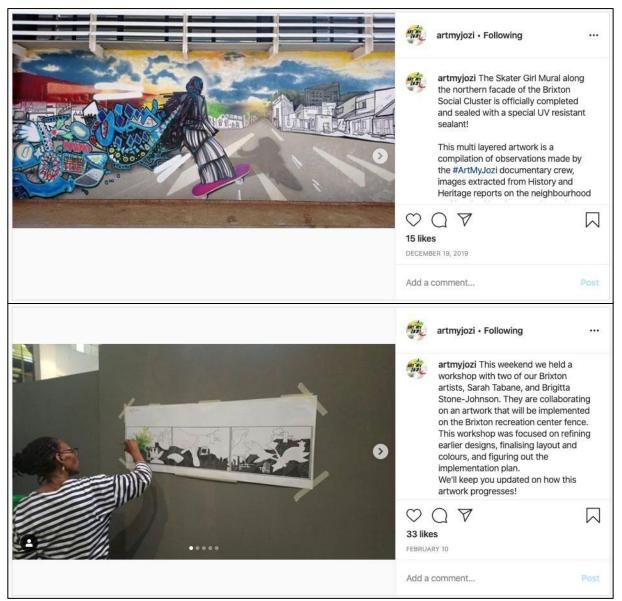
play | ride | walk | read | dance | move | sing laugh | eat | create | connect | share | watch

Brought to you by Auckland Park, Brixton, Westdene & Melville community members, in collaboration with:

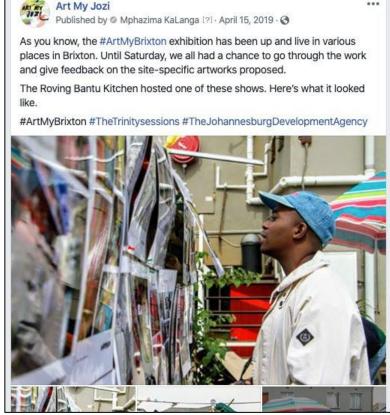




#### 5. Social Media



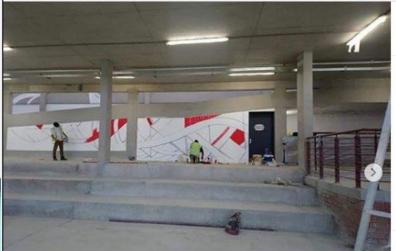
#ArtMyJozi uses social media as a communication and narrative-generation tool, and as part of our documentary archival process. Below are some screenshots from our social media platforms.



#### #ArtMvJozi

Brixton - Color Codes: Our photographers soon realized there was more than just gold in the city. What we found fascinating is that a large part of Brixton's heritage included certain shades of blue and yellow, which made an appearance around every corner. Tin roofs became a conventional visual aspect, along with beautiful turquoise accents that were spotted all over Brixton. Old buildings and new ones shared this common aesthetic in their existence and it inspired a few creative outcomes. In our Brixton workshops we made sure pastel hues in blue and green were used in all creative and artistic endeavours to deliberately comment on this colour reference. These images were taken by our creative crew while exploring the colour codes of Brixton.







artmyjozi · Following



artmyjozi The interior ramp mural within the new multi purpose center in Brixton is bringing these concrete surfaces to life! Animating them with designs influenced by place making creative workshops with Brixton based artists in 2018, the artwork aims to symbolically signify a diverse community as well as visually connecting the ground floor to the first level of the building. Check out the











29 likes



Art My Jozi

Published by Pauline Elizabeth Borton [?] - August 30, 2019 - 3

The stage mural situated in the amphitheatre within the Brixton Social Cluster/Multipurpose is being created with great care to respect the original source imagery: the communal weaving process. In addition to this core element that influenced final design, we were also inspired by artefacts that were brought to our storytelling workshops in Mayfair - some of these represent woven elements that are symbolic of home.

JDA (Joburg Development Agency) The Trinity Session Thusi Vukani Zivanai Matangi #ArtMyJozi #ArtMyBrixton







artmyjozi · Following

artmyjozi A little visual story about how the communally woven carpet is taken from a paper mock-up to a intricately painted entrance marker. This artwork can be found on the Brixton Multi-Purpose centre along Mercury Road near High Street, Mayfair.

Photo Credit: @ThusiVukani #ArtMvBrixton @jda\_joburg @thetrinitysession #ArtMyJozi

28w



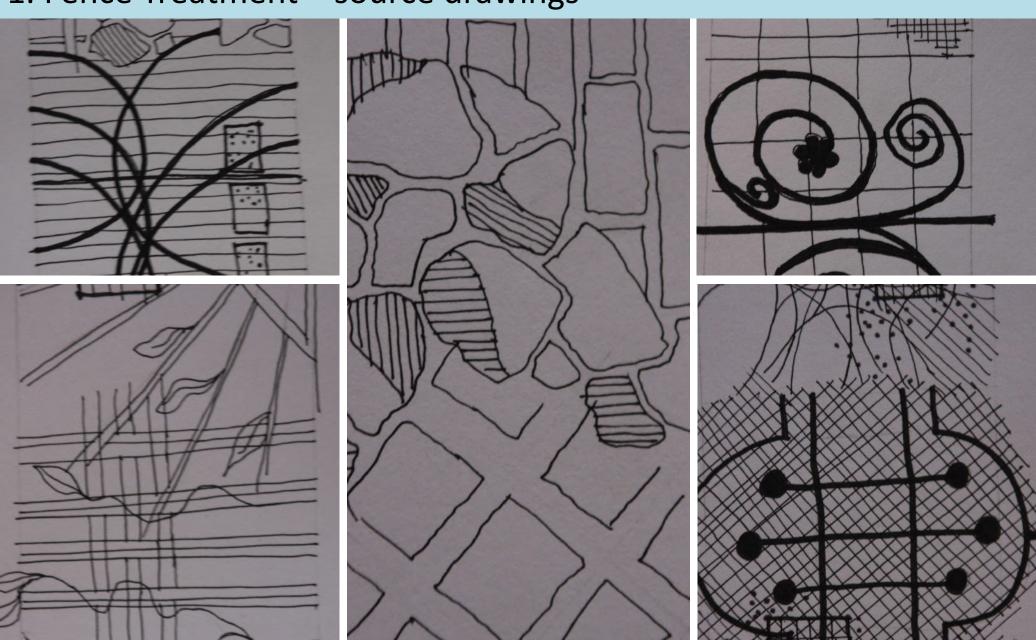




SEPTEMBER 15, 2019



# 1. Fence Treatment – source drawings



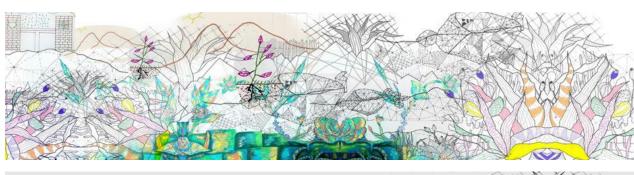
# 1. Fence Treatment – design development

### # ARTMYJOZI

### MERCURY ROAD AND JASON/ST CLOUD

**GATEWAY FENCE DESIGNS** 

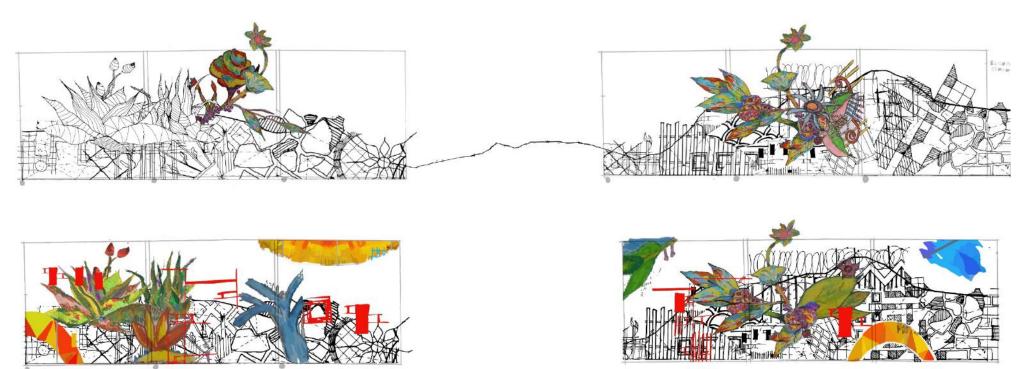






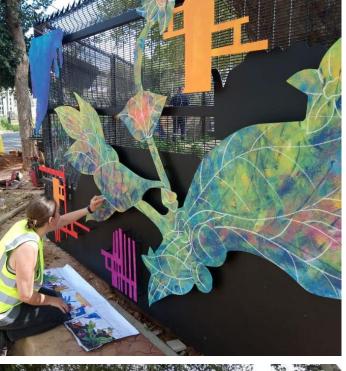


### Visual narrative



These artworks explore Brixton and its diverse surrounding neighbourhoods; through the motifs of textures, patterns, fabric and the intersectionality of cultures and place. Using local flora, and the watershed ridge which runs through the neighbourhood, as a central thread which unites people from diverse cultural backgrounds, and the elements which resonate with the spirit of the place. The texture and patina of Brixton as a working-class suburb is further overlaid, with the patterns of local gates and walls within the drawings. Brigitta Stone-Johnson

Collaboration: Sarah Tabane (Visual Artist) and Brigitta Stone-Johnson (Architect)







Implementation process





# Completed artwork in-situ



## 2. The Woven Carpet - Mercury Road Façade Treatment







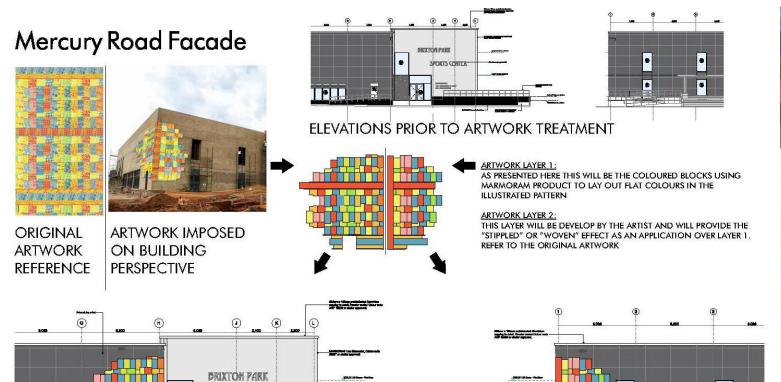






Woven Carpet design inspired by workshops with:

- The Somalian Community NGO, Mayfair.
- Global Concern English School NGO, Mayfair.
- Jan Hoffemeyer Soup Kitchen children's workshop – Around Fietas in 80 Minutes.



SPORTS CENTER"

**ELEVATIONS WITH LAYER ONE OF ARTWORK** 



Marmoran – Paint & Customised Wall Coatings marmorancoatings.co.za



Materials: Marmoran exterior wall coating - specialised textured surface treatment, with acrylic paint detailing.

ARIMYJOZI

the trinity session

**Brixton Social Cluster - Mercury Road Facade** 



Implementation process





The Woven Carpet mural welcomes visitors to the site as they enter the Brixton Social Custer from Mercury Road.

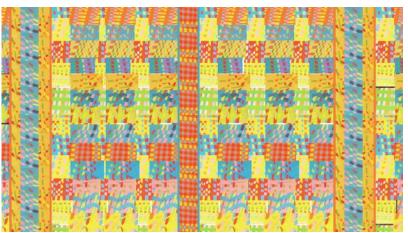




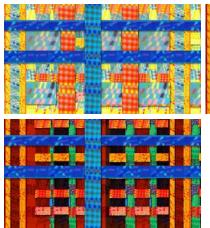
# 5. Stage Mural

# # AR1MYJOZI SPORTS CENTRE STAGE BACKDROP

### ORIGINAL ARTWORK



### AMENDED ARTWORK OPTIONS



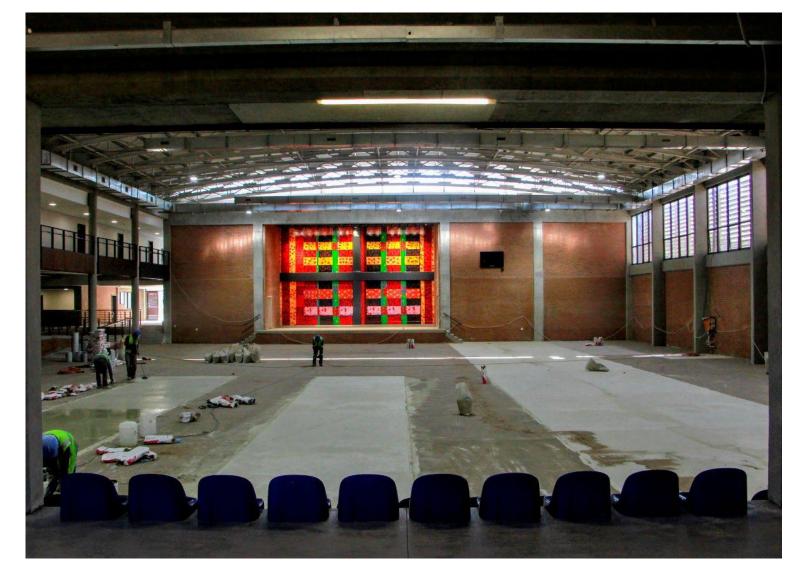
### ARTWORK OPTIONS IN SITU







Per Panel: Length: 5,28m Width: 3,30m



The Stage Mural functions both as stage backdrop and focal point within the indoor arena; a second iteration of The Woven Carpet re-enforcing themes of cultural diversity and connectedness from the exterior of the site to the interior.

Materials: spray paint, acrylic Paint and Glazetech sealant.

# 6. Skater Girl Mural

### ORIGINAL ARTWORKS





### ARTWORK TRANSLATION



### ARTWORK TRANSLATION RESIZE





Drawing inspiration from local culture, heritage architecture, and popular culture, the *Skater Girl Mural* connects past, present and future themes along the north face of the Sports Centre, looking onto a pedestrian walkway linking the east and west axis of the site.

Local graffiti and mural artists were joined by Brixton based artists Sarah Tabane and Fatima Baig.

Image left: source inspiration for the Skater Girl Mural.





Skater Girl Mural -Night projection tracing







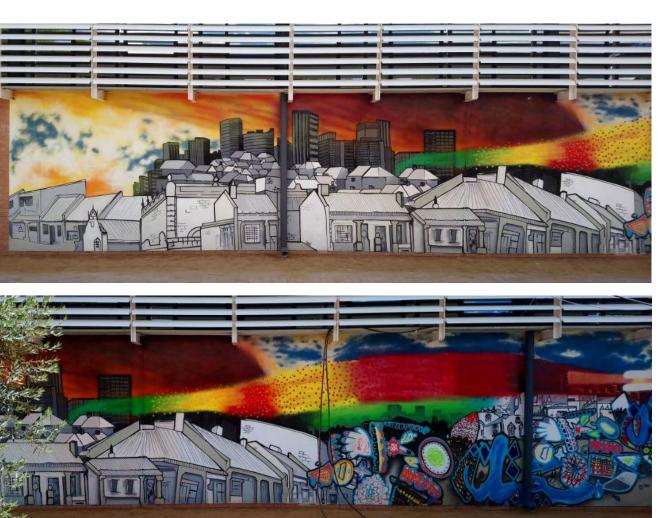
Skater Girl Mural in progress

Materials: spray paint, acrylic paint and Glazetech sealant.









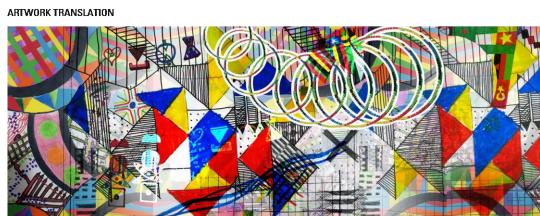


Completed artwork in situ

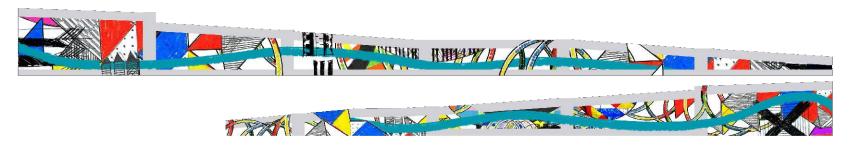
# 4. Ramp Mural

# SPORTS CENTREINTERIOR RAMP/WALKWAY





### ARTWORK TRANSLATION IN SITU



The Ramp Mural serves as an interior visual connector to the upper level of the building. The design was developed in a collaboration between established graffiti artists TIA / That Is All and Brixton based artists during the four day creative workshops, hosted by Roving Bantu Kitchen in 2018.

# # ARTMYJOZI

### **SPORTS CENTRE INTERIOR**

# RAMP/WALKWAY

### ARTWORK TRANSLATION IN SITU - LOWER RAMP



Length: 3,01m Height 1: 0,30m Height 2: 0,57m



Length: 5,55m Height 1: 0,62m Height 2: 0,92m



Length: 5,54m Height 1: 0,60m Height 2: 1,00m



Length: 5,52m Height 1: 1,00m Height 2: 1,38m



Length: 4,60m Height 1: 1,87m Height 2: 2,08m

### ARTWORK TRANSLATION IN SITU - UPPER RAMP



Length: 5,70m Height 1: 2,40m Height 2: 2,19m



Length: 5,70m Height 1: 1,74m Height 2: 1,39m



Length: 5,70m Height 1: 1,74m Height 2: 1,39m



Length: 5,70m Height 1: 1,33m Height 2: 0,94m



Length: 5,70m Height 1: 0,94m Height 2: 0.94 m



Length: 5,70m Height 1: 0,97mm Height 2: 0,56mm



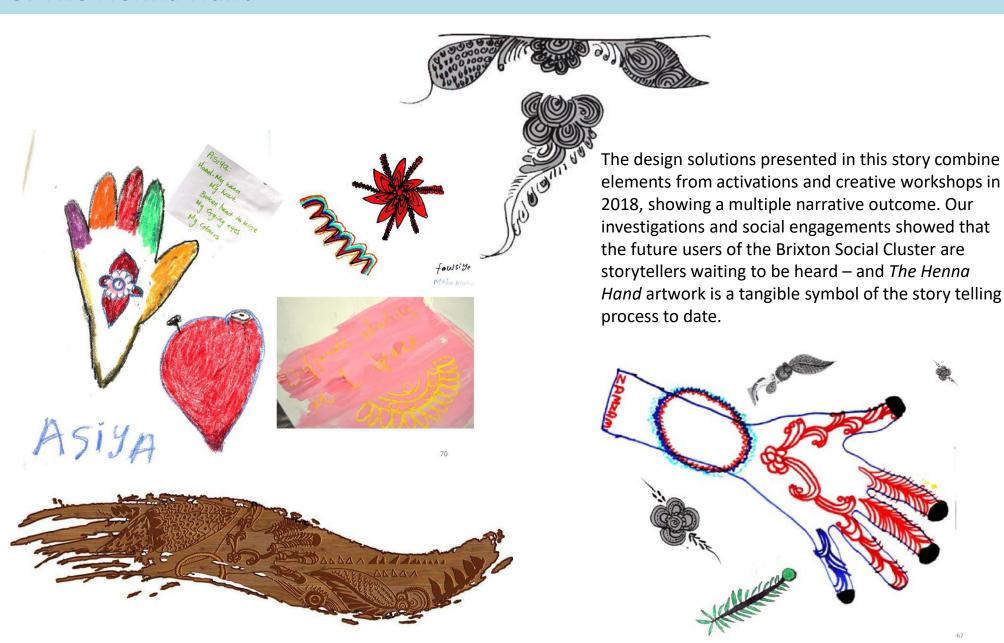






Materials: spray paint, acrylic paint, Glazetech sealant

# 3. The Henna Hand







The Henna Hand consists of four large interlocking Kiaat timber sections, comprising 32 Kiaat timber boards. The boards were connected with 2000 biscuits joints, with the final hand carved artwork spanning 12 x 4 metres.

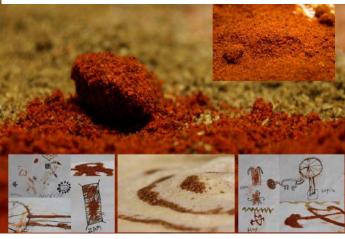






The colouration of the carving is inspired by the different spices used in the #ArtMyBrixton spice workshops. A gentle surface-roll of colour was followed by a blending process with soft sponge rollers. The natural blondes, golds and reds of the Kiaat timber are highlighted by additional painted elements inserted into the various relief contours.

Colours inspired by spice workshops with The Somalian Community NGO









A special steel sub frame was engineered to support the four interlocking panels in-situ.







Completed artwork in situ

### **ACKNOWLEDGEMENTS**

### #ArtMyJozi implemented by:

City of Johannesburg Department of Development Planning The Johannesburg Development Agency The Trinity Session

Jacques Nel & Associate Architects
Trace Architecture and Design Studio
Jess Jardim-Wedepohl
Kokoric Multimedia
Stacy Bester

### **#ArtMyBrixton Artists:**

Sarah Tabane
Brigitta Stone-Johnson
Fatima Baig
Yasini Uladi
Vincent Mafisa
Shumani Sidogi
Mpho Kuipers
Cleopas Ndlovu

### Photography and film:

#ArtMyJozi Documentary Crew @ZivanaiMatangai @ThusiVukani @SparksNapoli

### **Video Footage Archive:**

@SenzoBongwana

### **Technical Team:**

Tariro Moyo Albertus van der Westhuizen

### **Archive Management/Interviews:**

Pauline Borton Tammy Palesa Stewart

### More information about #ArtMyJozi can be found on:

Facebook, Twitter and Instagram #ArtMyJozi @ArtMyJozi www.artmyjozi.co.za

### The Trinity Session

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