





Contents

1	Introduction
2	Area Map
3	Community Engagement
4	Social Media and Communication Engagement Strategy
5	Birds of the Grove Performance and Design Process
6	Design Development Workshops
7	Artworks: Paterson Park North
	1. Short Road Park Mural
	2. Orange Grove Steel Trees
	3. Fig Tree Benches
8	Artworks: Paterson Park South, Social Cluster
	1. Fence Treatment
	2. Recreation Centre Mural (includes Family of Ducks and Clubhouse View)
	3. Birds in Flight - Swimming Pool Mesh Screen
	4. Cylindrical Tower

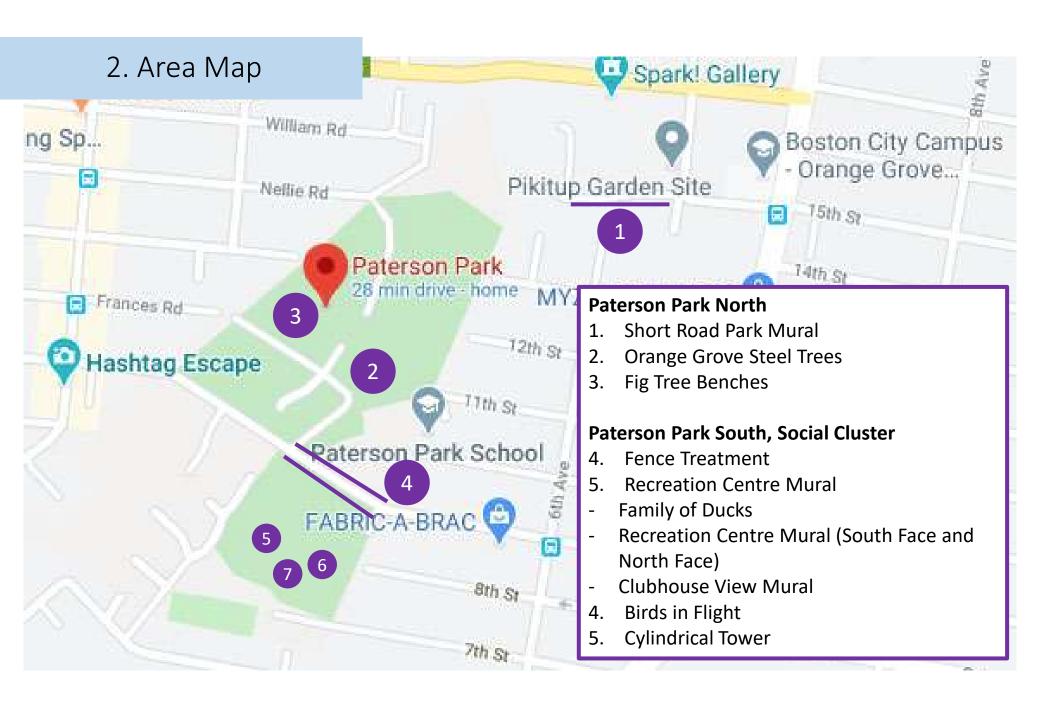


1. Introduction

The Trinity Session was appointed in 2017 by the Johannesburg Develop Agency as the curator/coordinator for the place making through art programme - #ArtMyJozi, along the Louis Botha Avenue transit corridor.

Along this route is the Paterson Park upgrade area in close proximity to the suburbs of Norwood, Orchards and Orange Grove. The artworks programme is spread over a number of sites including Short Road Park, Paterson Park to the north, and the Paterson Park Social Cluster Development to the south.

Since 2017, #ArtMyJozi was active in Norwood, Orchards and Orange Grove engaging numerous communities and audiences through a programme of artists auditions, pop-up exhibitions, design workshops, oral history and heritage studies and public meetings.





3. Community Engagement 2017-2018

Creative Pop-Ups 2017- various locations in surrounding neighbourhood.



Creative Exchange and Audition 2017 – Norwood Park









Cultural mapping and conceptual design solutions presented as part of a community centred exhibition at the Bus Factory in Newtown, 2017.

Battle of the Arts 2017 Orange Grove



Orange Grove Audition & Creative Exchange

#ArtMyJozi Orange Grove Auditions were held at Norwood Primary School on 21 April 2018.

65 residents of Orange Grove attended the audition and 42 artists auditioned on the day - demonstrating a variety of creative skills from traditional and modern dance to rap, singing, spoken word, poetry, visual art and fashion design. The presence of a strong performance based creative community had a strong influence over the direction the forthcoming workshops would take.















Auditions at Norwood Primary School, 21 April 2018.





4. Social Media / Communication Strategy

- The strategy for audience engagement and participation in 2017/2018 served both as documentary process and a means of content development.
- The #ArtMyJozi social media campaign on Facebook, Twitter and Instagram was complimented by an onthe-ground poster campaign, encouraging audience interest and engagement, and a special multi-media crew of poets, photographers and film makers collected special stories in and around the sites of activation.
- A special group of community liaisons worked tirelessly on the ground. And our public interactions were further amplified with the support of Ward Councillor Hugget, local community liaison officials and invested local stakeholders.









Social Media





Art My Jozi @ArtMyJozi · Jun 19

A sneak-peak of what you can expect this weekend at the #ArtMyJozi creative activation and Birds Of The Grove production: #ArtMyOrangeGrove @JDA_SouthAfrica







artmyjozi Orange Grove, Gauteng, South Africa

artmyjozi A lovely image captured by @myersuni during the Birds Of The Grove production and creative activation by @artmyjozi #placemaking #artmyjozi #jozigrams #cityofpretty #theatre #acting

lauriepaulcalvert Awesome, very motivating content!! (A)





Art My Jozi

Published by Marion K Nowak 123 - July 24 at 8:38 AM - Q

PROGRESS: Orange Grove Urban Furniture #ArtMvJozi

The Orange Grove artists inspired the design and created prototypes based on how they perceived functional furniture should operate in public spaces. Their prototypes were presented to us as multipurpose furniture with the aim of bringing people together in communal spaces. Some of these items came with clever storage spaces and shading devices. Beautiful tree stumps were available on site and were up-cycled to create a version of the artist's original intentions. The final products are unique in the sense that they have different configurations and are naturally one of a kind. Here you can follow the transformation from raw tree stump to final furniture - which is waiting for a special varnish to protect them from the elements.











artmyjozi Another great shot from The Birds Of The Grove Production - LAST SHOW IS TONIGHT! #artmyjozi #placemaking #theatre #artmyorangegrove 🗃 by @myersuni



Oral Histories





Twins Sylvia Course and Violet Ettershank long standing residents of Orange Grove shared stories of how they grew up in the area and remember it as an Orange Farm.



Orange Grove History. Sylvia COURSE (nee Ettershauk) Joseph Ettershauk Violet Ettershauk. Our family came up from Cape Town in 1939. Dad took up a position at the Witwaterrand Technical College in Eloff St. (Head of the Mechanical Engineering Department.) He eventually became the Reputy Director. We were I years old a our brother by. Oceange grove was grite rural. We bought a house in Victoria in Shipston Lane, It was just a lane . Large grass verge , no keels and a narrow strip of tax. We watched 4th Street being terred with a steam roller. It had veld on one side. He houses in Shyston have were built by Italians. Is alere plots on farm land. anderesous Pursely had cows and They came up the lane to graze on the weld in 4th St. Our mother whade the garden from scratch It had a fuge willow tree in front as did the Baron family across the road. The Baron's wellow had a huge Hamerchap's rest from our fish pond. My mother saw it The gabled house befind us had been either the managers house or the stable of the form. It is still there in Osborn Road opposite the Houghton Joff Course.

We know all the reighbours and all
the children played together. Sometimes
in the street but mostly in the gardens.
The stops in Louis Botha Avenue were
all small. Gray Smith the Grover, The
frank Chemist with Mr Golden, Gallagues Bakerey,
O.K. Bagaaris. Radium Beer Hall.
uprington Minory School.
Everyone closed stop on Wednesday
afternoon at 1pm.

The children went to Orange Grove Primary, Roswood Primary, King Edward Primary, King Edward High or Johanneshurg School for Girls. St Mary's was also there.

We went to Sunday School in the Orange grove Scout Hall a attended St Marks church in yeaville. St Giles Church was a daughty shoot of St Marks. (Bresbyterian)

The two of us were girl guestes and our brother was a Scout Carange grove Scout Hall.) Now a Masonic Hall.

Our mother ran the Brownies in Maswood and became a Bistriet Commission of Darl was on the Scout Committee.

The Brownies used the Norwood Scout Hall.

Sylvia Course and Violet Ettershank – interview notes.

Most faurlies had only one car so
the children eaughth ous to school.

Most of us had breycles and it was
safe to ride to the shops for our
mothers shopping. (Trolly buses.) 3 Terminues:
Norwood, Sydenham a Highlands North.

The folk who lived in alescandra
aycled along Louis Botha to town
in the morning a back again in the
evening.

When we visited friends in Kensington lyrildene was grassland with sakabulas flying around, We saw the first two houses being built there.

Our gul guide meeting place was in yrone Road in the grounds of Tracys tolly in Hountain View. It was at that time the Parktown Preparatory School. We had a wooden but made out of a car packing case. It was eventually moved to the Orange grove Scout Half ground when the grove Road plots were sold

Cheltondale Park + the Hypermarket Ground was a Portuguese Garden. We were sent down by bike to buy vegetables straight from the ground, The owners also had 3d soup greens etc.

a cow which was that tethed to graze on the banks of the Drange Grove Sprint below the Hypermanket Brother for did bird watching on the Hellowdale Park wet land! We lived in 24 Shipston Lane the Orange Grove Sprint which starts at the Police College in Houghton Drive was canalized and ran down the next door property underground. We could hear it roaring down the canal when we had heavy rain.

another theung that was funithat at night when the wind blew in a certain direction we could hear the long swaking from the Johannerburg Zoo. From another direction we hereal trains rolling along from the other side of the mountain view hoppie. I think traffic sounds today heat out all these sounds.

Sylvia Course and Violet Ettershank – interview notes.







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○○ ArtMyJozi

5. Birds of the Grove 2018 Performance

The City of Johannesburg, The Johannesburg Development Agency and #ArtMyJozi presented a collaborative exhibition and performance by resident Orange Grove Artists - *The Birds of the Grove* at The Orchards Project / Spark Gallery. The performance represented a culmination of themes and project outcomes intended for implementation in Paterson and Short Road Parks, bringing to life local legends of the Paterson Park up-grade area.

As a result of the various public engagement activities of 2017 / 2018, the #ArtMyJozi program encountered a significant network of performers, designers, poets and visual artists, all of whom were interested in testing the performativity of public space.

In order to extract locally relevant design concepts, local resident and theatre director Myer Taub collaborated with this network of artists in order to produce a site-specific performance inspired by the environmental aspects of the Paterson Park upgrade and the greater area.

The method of production design for the performance served simultaneously as narrative and design thinking, towards a range of artistic outcomes for the park such as: mural artworks, sculptural and site-specific installations.

The exhibition and performance, taking place over 3 nights – 22-24 June 2018, gave the surrounding residents and greater #ArtMyJozi network the opportunity to review and assess the various prototypes and works in progress.

Notes from our Creative Director

Birds of the grove is in essence an exploration of translation.

Translation of exchange – between design, manufacture and performance. Translation of adaptation.
Translation of community arts protocols.

Translation of environmental realms in the interest of public space, public art and ecology.

Translation of the activation of the dormant. Translation of methodologies of production.

Translation of experience.

The work presented today is both archival and immediate, and will hopefully continue to portray all the above, as much as activate a translation between performance and audience, and audience and performer. And some part of that, is the acknowledgment of an incredible growth for all artists involved in the project, including myself, crossing into known and unknown and lesser-known paths of making, manufacture, performance and activation.

- Myer Taub

Extract from play -

A congregation of the Ministry of Bird Affairs, once feathered friends, these days made up mostly of Flamingoes, Falcons and Vultures and a sparrow and chicken who gather together to draw up lists of community concerns in the absence of the king. Sounds of bells, banging, whistles.

All: Order, order, order,

order, order...

Vulture: Want to call this meeting to order.

All: Order, order.

Chicken: Been one or two complaints.

Flamingos: Several! Complaints.

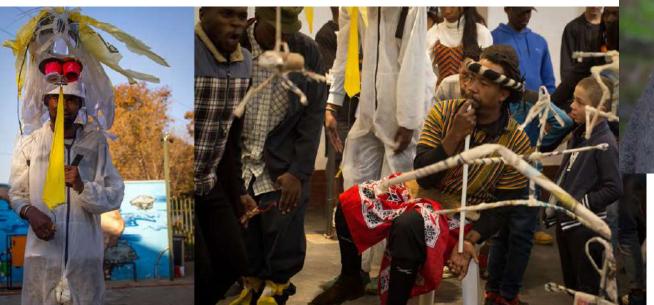
All: Order, order, (and then) Complaints?

Flamingo: Agenda for meeting?

Sparrow: King needs to set the agenda, the

right of king.















Birds of the Grove, Orchards Project / SPARK Gallery, June 2018.







Birds of the Grove, Orchards Project / SPARK Gallery, June 2018.









Flying House Creative Entrepreneurship Workshops

Participants were involved in a skills-sharing, networking and sustainability programme, facilitated by Flying House in 2018.

Creative Workshops: Mapping and Planning

St Luke's Church Norwood - 11 May 2018.

With additional creative design input from participants of the St Luke's Soup and Stew Kitchen programme during *The Birds of Grove* workshops.









Creative Workshop:

12 May 2018
Paterson and Short Road Park

This temporary drawing represents the roots of Orange Grove and the journeys of the people in the area – the drawing had a number of interactive elements including frames for a revolving exhibition and hop scotch type elements.

The Bench

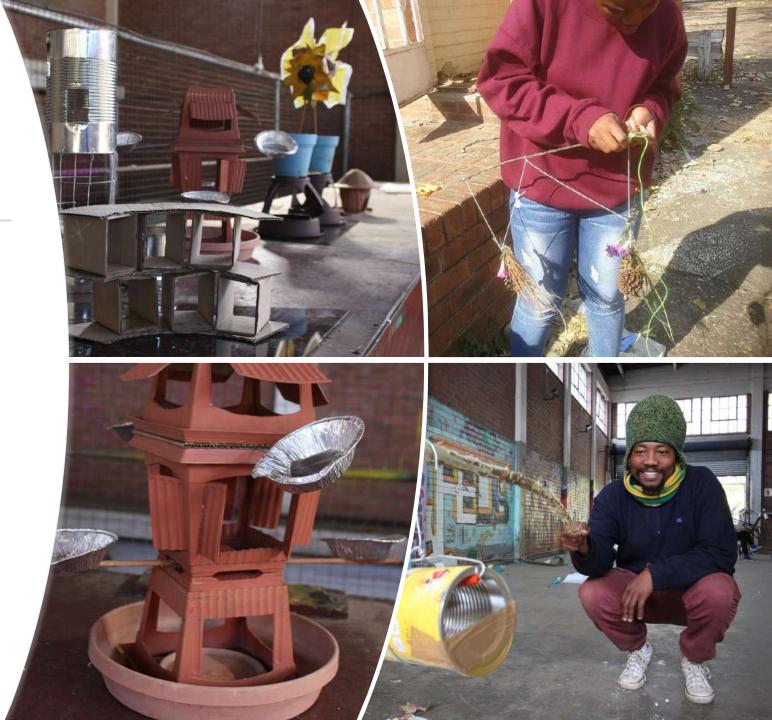
Interventions with existing urban furniture to create temporary functional sculptural elements made from found and recycled objects. The artists intended for each bench to have storage space as well as contain instructions for use.





The Bird Feeder Model

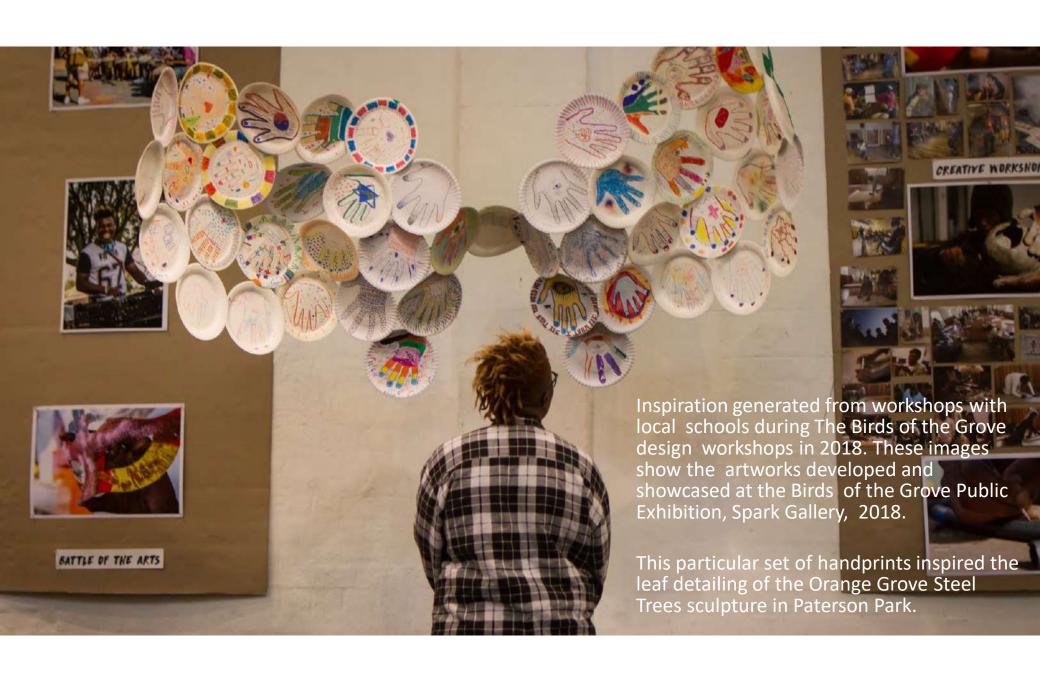
Artists making temporary bird feeders that were dubbed "cultural feeders" and forming a bird feeding zone within the production space.



School Workshops - 2018



In 2018 we hosted creative workshops for local school children in collaboration with Flying House. The workshops were aimed at Grade 6 learners from Norwood Primary, and Grade 7 learners from the Three2Six school from both Sacred Heart College and the Yeoville Campus. The Three2Six project was founded in 2008 by Sacred Heart College, to provide stable education for refugee children and those seeking asylum.













A family of multi purpose benches inspired by cardboard and timber prototypes created during *The Birds of The Grove* design workshops.













Workshop outcomes





Building on the creative outcomes of *The Birds of The Grove* design phase, the 2019 workshops upcycled concepts for The Paterson Park - Social Cluster Development.

Workshop Outcomes - 2019





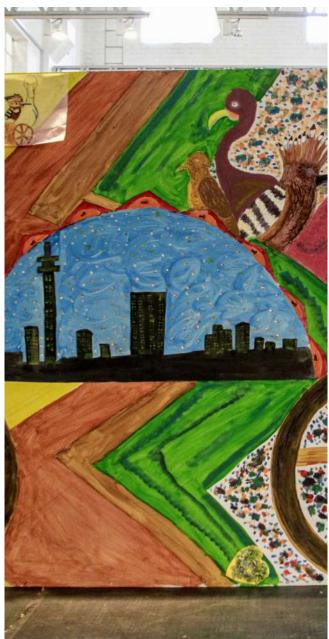




Workshop Outcomes - 2019





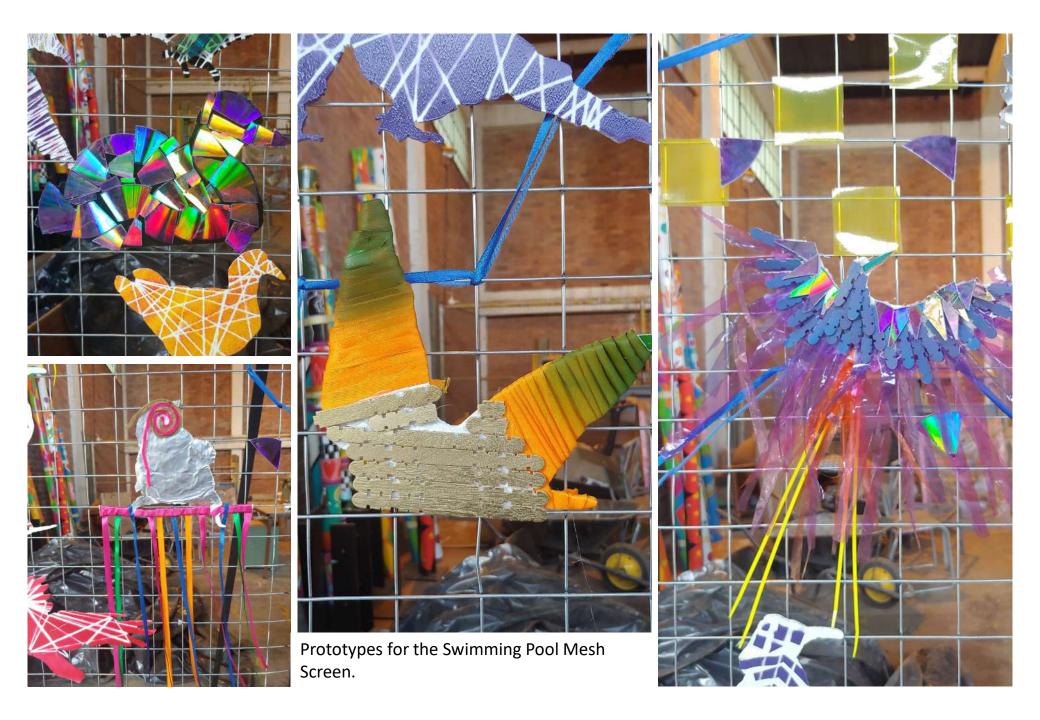


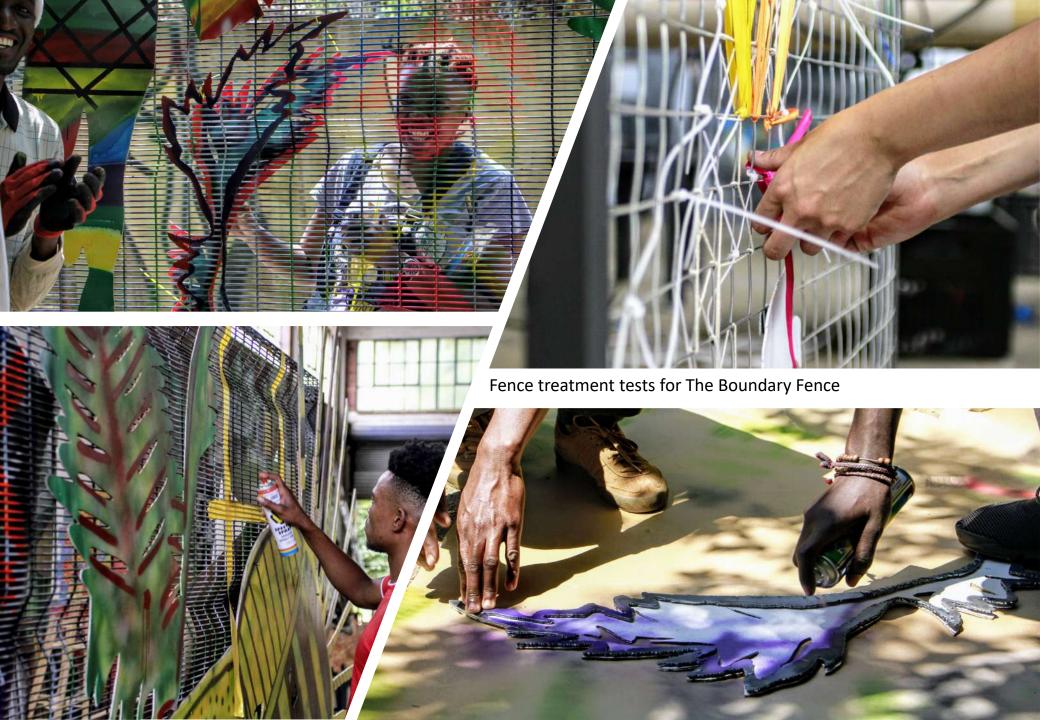






Club House Commemoration Performance, Creative Workshops, October, 2019.









The Short Road Park Mural team consisted of local graffiti artists, *That is All (TIA)*, and #ArtMyOrangeGrove Artists from the design workshops in June 2018. This team embarked on a two-phase implementation project, completing the mural in November 2018.



Short Road Park Mural – visual development



Original artwork created during the design workshops leading up to Birds of the Grove, 2018



Graphic designers translation based on narrative themes from Birds of The Grove





Short Road Park Mural layout - based on narrative themes from Birds of The Grove



M'am Nandi (top right) is an inspirational public figure in the Orange Grove community. An actress and storyteller herself, she inspired many young artists in Orange Grove to shoot for the stars.



Short Road Park Mural details.





These gateway markers were installed at the entrance to Paterson Park (north), greeting visitors and users of the space as they walk through the main entrance on the south side of the park. Intended to reference the "Lemoen Plaas" (Orange farm) which used to be part of Orange Grove's natural landscape. Hand designs generated from workshops with Three2Six school participants take the place of leaves.







The Trees' rust finish was accomplished with an acid patina treatment. These Trees with their leaves consist of multiple hands, between all these leaves there are some stainless-steel cut-outs shining in contrast to their rusted counterparts. Almost like birds sitting in the trees in spring.



Fig Tree Benches

The 80-100 years old tree trunks used for the benches were sourced from a nearby clearing. about 1km from our workshop in Paterson Park.

Following the hand and machine carving process that ran parallel to *The Birds of the Grove*, further technical attention was given to the benches to ensure a longer life span in-situ.





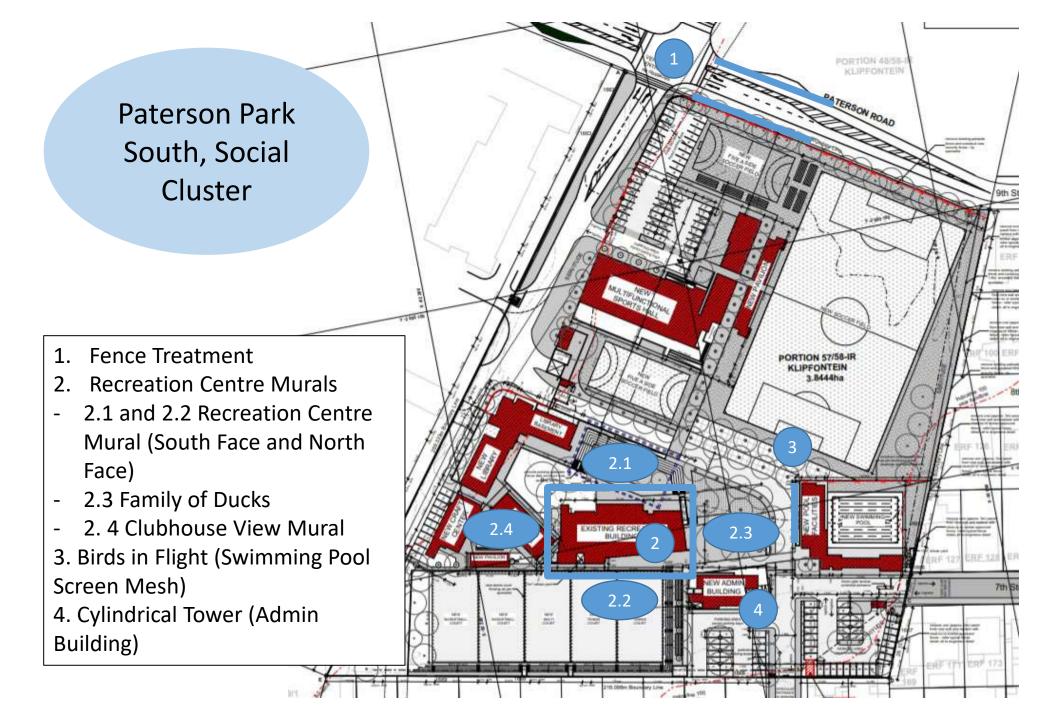


Fig Tree Benches

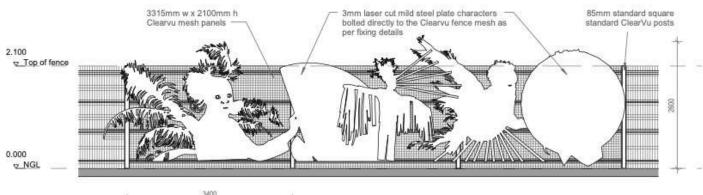


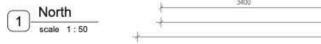
Inspired by the cardboard and timber proto-types created during *The Birds of Grove* design workshops. A family of 5 hand and machine carved 80-year-old fig trees.





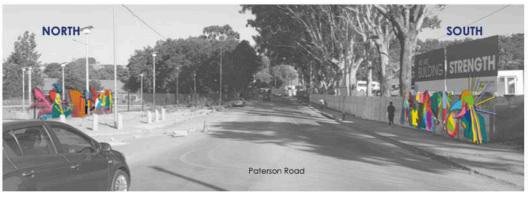
1. Fence Treatment

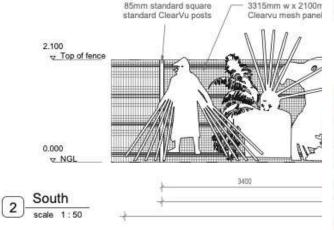




OPTION ONE Southern fence characters are

characters are positioned on the corner of the new community centre entrance.





OPTION TWO

Southern fence characters are positioned directly opposite the characters on the northern fence.



The #ArtMyOrangeGrove creatives joined a creative workshop on Saturday 4 June 2020.

The group refined the surface treatment for Paterson Park fence artwork. This artwork consists of several laser cut steel profiles inspired by characters from the *Birds of the Grove* performance.













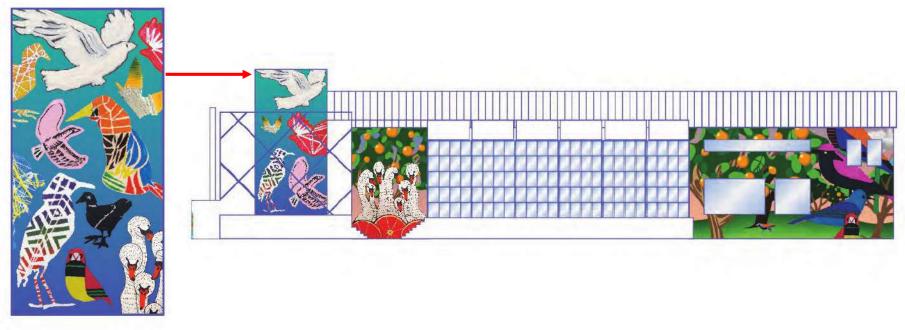




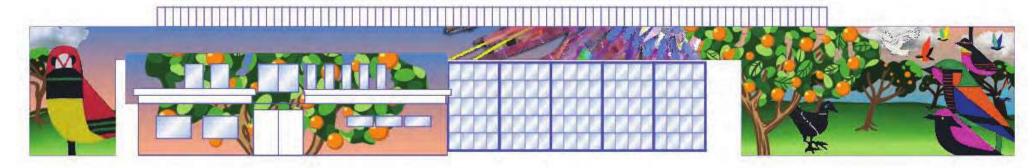
Completed artwork in-situ

2.1 & 2.2 Recreation Centre Mural

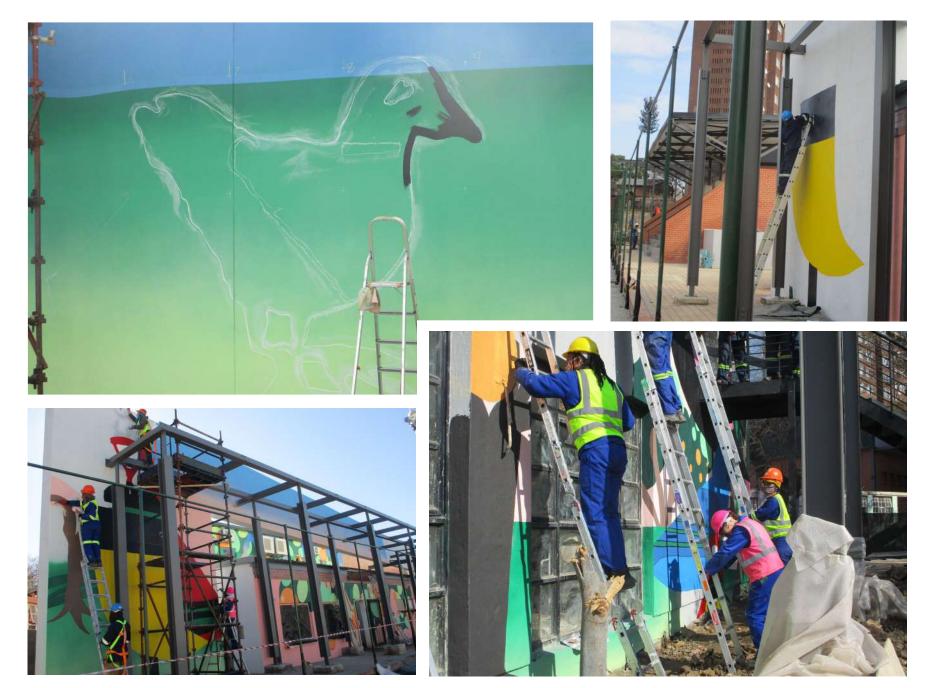
The artwork for the recreation centre wraps around all four sides of the building. Designs for this artwork were developed during workshops with local creatives, storytellers and performers during 2019, which represent the natural landscape and indigenous birdlife.



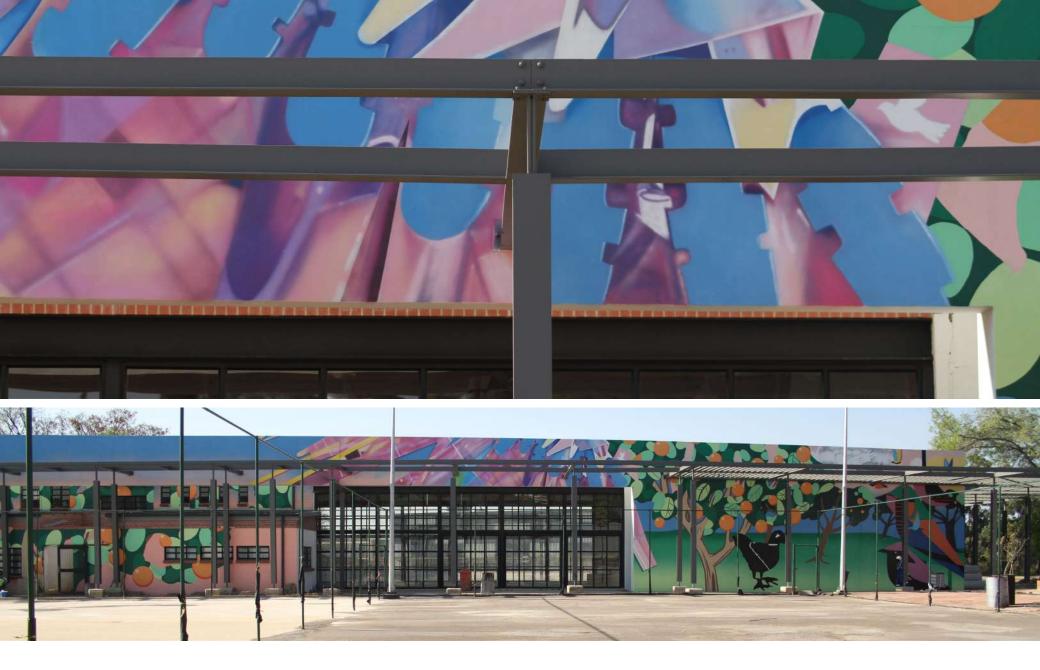
North face mock-up



South face mock-up



Recreation Centre Mural implementation.



Recreation Centre: South face



Recreation Centre: North face





Recreation Centre: North face

2. 3 Family of Ducks (face brick wall mural)



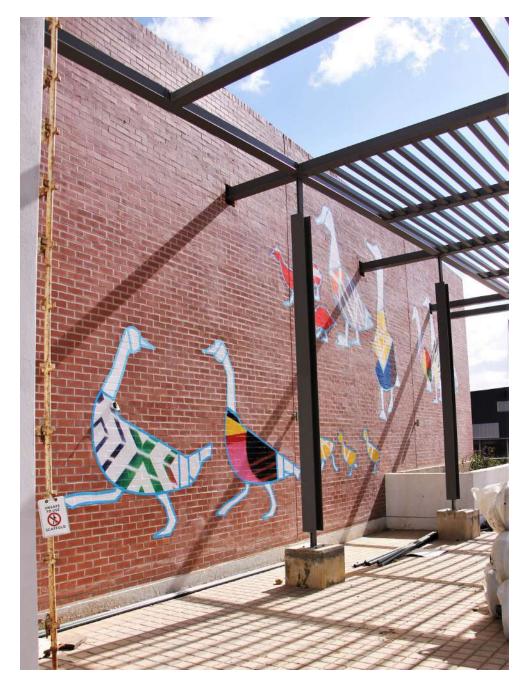
This work is inspired by the ducks that live across the road in Paterson Park North, and their colouring is taken from creative workshops in 2019.













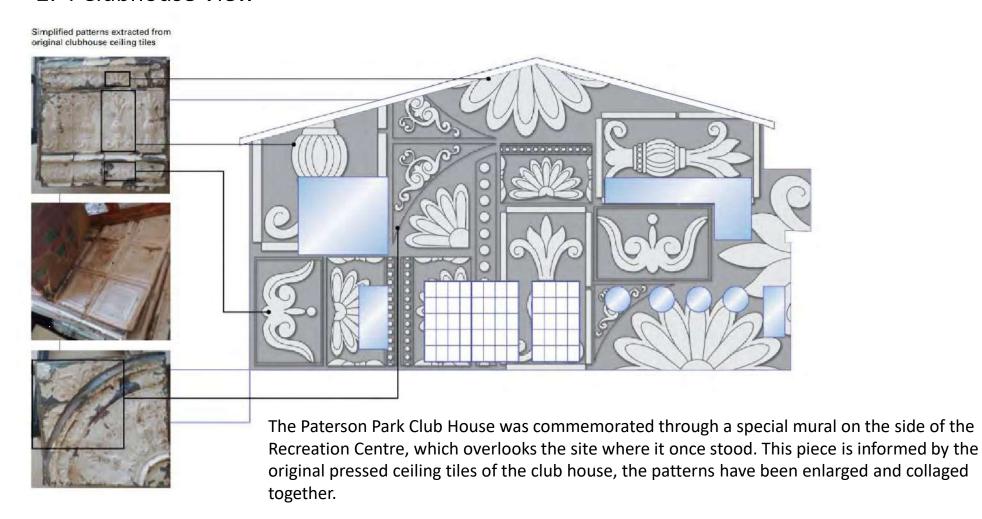


Completed artwork in-situ



Completed artwork in-situ

2. 4 Clubhouse View













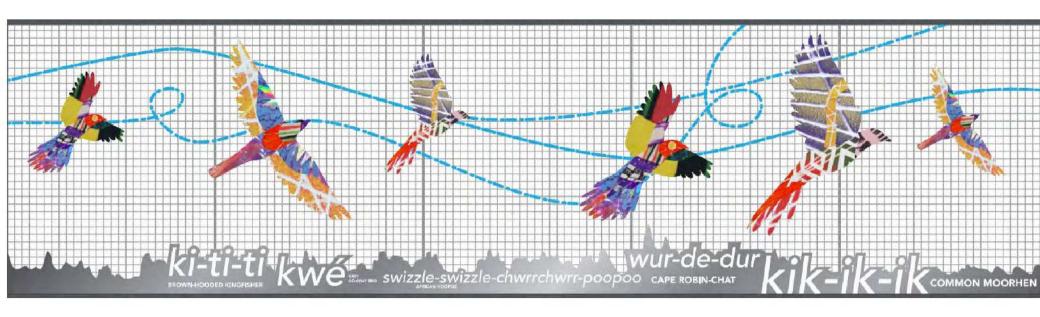
Completed artwork in situ



Recreation Centre Wrap Around Mural: all sides

3. Birds in Flight

Swimming Pool Mesh Screen Artwork



This artwork comprises of a series of laser-cut steel birds, which are installed against a mesh screen. The birds in flight, and bird song and sounds represented in this artwork are symbolic of *The Birds of the Grove* performance and design outcomes generated during creative workshops in 2019.



Birds in Flight production process











Completed artwork in situ



4. Cylindrical Tower

PATERSON PARK TALKING TOWERS

TOWER 02 (CYLINDRICAL) - VARIANT 01

Colour/pattern references





The wrap around mural on the cylindrical tower attached to the Administration Building speaks directly to the murals implemented on the recreation centre and serves as a vertical marker within the overall site.









Implementation process





Completed artwork in situ

#ArtMyOrangeGrove Artists:

@ArtMyOGroveWood

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Mario Soares

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Sibusiso Tshabalala

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Holm-Jordaan Architects
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Trace Architecture and Design Studio
Jess Jardim-Wedepohl
Kokoric Multimedia
Stacy Bester

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