



#ARTMYJOZI

Rotunda Park Portfolio

2017-2019 Artwork Narratives

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1. Project Overview and Press Release

#ArtMyJozi is a place-making through art initiative implemented along the Transit Oriented Development corridors in Johannesburg.

#ArtMyJozi (2018 -2019) has completed a series of public artworks in Rotunda Park including a series of totem poles, a gateway artwork, and a ground mural integrated with the linear park.

The series of gum pole totem markers run along De Villiers Street, with the gateway marker at the intersection of De Villiers and Main Street, the surface painting within the park is derived from various community design workshops.





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MARCH 2019

PRESS RELEASE:

PROGRESS UPDATE RE: THE #ARTMYJOZI PLACEMAKING THROUGH LOCAL ART PROGRAMME FOR STRATEGIC NODES ALONG TRANSIT-ORIENTED DEVELOPMENT CORRIDORS 2017-2019

The Johannesburg Development Agency, as lead implementing agent of the City of Johannesburg, appointed the Trinity Session (in 2017) as curator/co-ordinator for all place making processes: emphasising collective community oriented artistic projects for the next three years. The place making through art programme falls under the umbrella of #ArtMyJozi. The focus to date has been on community and locality centric engagement through participatory social research processes aimed at depicting and translating distinct collective histories, memory and narrative, expressed through multi-disciplinary creative design methods.

Intensive workshop programmes have run parallel to the construction programmes taking place in;

Noordgesig (Social Cluster - Public Library and Plaza)
Orange Grove (Paterson Park and Rec Centre Upgrade)
De Villiers Street, Turffontein (Rotunda linear park upgrade)

As well as conceptual design development for the future upgrade projects for Balfour Park and Brixton Social Cluster.

In addition numerous focused workshops and campaigns run through the #ArtMyJozi social media campaign, have been introduced along the Louis Botha Corridor, in order to engage a wider audience and user base intersecting with the 8 new Rea Vaya BRT stations scheduled to come online in 2019/2020.

Stephen Hobbs, Trinity Session, Co-Director states that it is commendable that the City of Johannesburg has embraced placemaking through art in such a coherent and multi-faceted manner. "Historically, while invested in the socio-economic impact of public art, the outcomes have been focused on re-constructing the identity of Johannesburg as a global city, where public art uplifts the urban landscape. On the other hand the Placemaking Through Art programme headed as the #ArtMyJozi campaign, has defined its approach and methods of

impact through close collaboration with communities directly engaged in the various upgrade projects, hence the multi-functional artistic outcomes in each of the project sites are distinct, characterised by the unique configuration of artists, community leaders, facilitators and initiatives particular to that neighbourhood and location. And perhaps the most exciting layer to compliment the artistic outcomes are the built-in skills exchange and social entrepreneurship programmes working towards place specific legacy projects."

Typically this kind of artworks programme culminates in a series of artworks integrated with the urban design and architectural outcomes of each of the upgrades, and while this will soon be evident in each of the above mentioned sites, the methods and techniques of design development and artwork procurement have been site specific and community responsive. In this sense the resultant creative process and artworks proposals are informed by the aspirations and desires of each community and locality. Member of the Mayoral Committee, Cllr Reuben Masango, praised the project, adding that it would allow residents to make a positive and meaningful contribution to their communities:

"Taking part in the development of one's area brings about a certain sense of pride. Giving residents an opportunity to engage with their public environments through programmes such as #ArtMyJozi enables them to have a say in what their public spaces look like. It also gives them an opportunity to leave pieces of themselves through their work."

In Noordgesig the artworks programme was heavily guided by a powerful collective memory of social history and local heroes such as Sister Glover, Jake Tuli and so on. These narratives have been central to the method by which the artworks have been conceived and curated into a township, mindful of the fact that these new interventions in the neighbourhood will assert the presence of a community historically left off the maps of Soweto. The examples attached highlight works completed as part of the 2018 programme, including the Swimming Pool building murals on the public plaza, murals marking key entry points into Noordgesig on the corners of Modder Road, Colin Drive and New Canada Road respectively.

Skills development and economic opportunity are urgent concerns within the community, hence the programme has sought to pair skilled makers with local residents, typically not exposed to creative programmes of this nature. To this extent the workshop attendants in Noordgesig represent the community at large, and the ArtMyJozi programme is actively identifying small business opportunities and training logics into the artworks programme. Legacy programmes emerging from the artworks programme and developed in relation to the future socio – economic impact of the upgrade area are essential for future socio-cultural programme within Noordgesig, as well as capacitating local residents to cross-pollinate their knowledge, experience and skills at other places along the Development Corridors.

In contrast to Noordgesig, the Orange Grove - Paterson Park Programme, was guided by a community of local artist's pre-occupied with performance, spoken word and fashion. Hence the design development for the creation of artworks in the upgrade area, was generated through an applied theatre project; part prototype design, historical and contemporary narrative construction, public space activation and training programme. *The Birds of the Grove* written and directed by Myer Taub in collaboration with 45 artists served as a multi-disciplinary spectacle of making and invention, concerned with returning bird life consciousness to the site in relation to the necessary upgrading of Paterson Park, in relation to storm water management and the implementation of the sports facilities at the Rec Centre on the southern side of the park.

As with the Noordgesig programme, the artworks are centred around the upgrade area, with the purposes of asserting a new layer of identity and historical awareness of the early beginnings of Orange Grove. Equally, the artist group involved in the project have a range of their own legacy-project-concerns centred around the roll of art / performance and education. Many of the artists are currently investigating self-organisation and collective practice as a means of sustainability, and these objectives are being supported and developed through small business training and development workshops.

While smaller in scale of engagement, the Rotunda Linear Park placemaking through art programme in Turfontein, has identified a group of artists developing an integrated scheme of large scale surface painting and totemic sculpture that visually link the new linear park from Main Street to Rotunda Park. The unique form of this public space, is characterised by early mining town housing interspersed with flats of the 50's and 60's and majestic 100 year old blue gum trees lining the street. In common with all the sites mentioned, is the footprint of early Johannesburg, traced through the built environment and memory of communities that have come and gone and new communities with new cultural practices adding new identities to each area. Turfontein's particular collection of heritage housing stock in relation to Noordgesig for example, is exemplary of colonial, apartheid and post-apartheid social development and change.

It is essential therefor that the ArtMyJozi programme, not only identify and define the specificity of each of these nodes along the Development Corridors but facilitate their social and economic regenerative potential in relation to one another, such that users, residents and visitors begin to make connections with each other through new programme towards a more coherent urban cultural landscape.

At the heart of the ArtMyJozi programme sits the audience, user and newcomer and to this end, the project archive, methods of recording and documenting process and outcomes is key to educating all parties impacted. Since August of 2017 the ArtMyJozi, documentary photography, video and social media team has been active in all locations, capturing the development of each programme and all relevant creative outcomes. Given the mobility of this team, their daily work involves journeying along the full extent of the Development Corridors with a view to collecting their own stories, while working towards five short films - particular to the workings of each site, the 'real' time version of which is presented on our Facebook, Instagram and Twitter feeds.

We look forward to sharing these in conjunction with the various phases of completion of the various sites and welcome attendance at all site launches which will be advertised through the course of 2019.

Upcoming Events and Activations

#ArtMyJozi - Brixton Social Cluster Artworks Programme Community Exhibitions

- #ArtMyBrixton will be at Open Streets, Sunday 7 April 2019, 10:30 am – 3:00 pm
- Roving Bantu Kitchen, 9 April – 13 April 2019, 10 am – 3:00 pm daily, 125 Caroline Street, Brixton

S-BEND Mural Programme Exhibition:

CALLING ALL JOBURGERS
JOBURG'S LARGEST MURAL IS GOING UP ALONG THE LOUIS BOTHA TRANSIT
CORRIDOR
MAKE YOUR MARK / SHARE YOUR STORY
SPARK GALLERY, ORCHARDS PROJECT, ORANGE GROVE

7 Pine Road, Orange Grove
Opening Saturday 13 April until 1 May
11am-4pm Monday – Saturday (Closed Easter Weekend)

For further reference, please see visual folios attached, detailing various examples of the processes and project outcomes mentioned here. For high resolution images and information please contact:

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End.

2. Appointment Letter



a world class African city



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July 2017

PRESS RELEASE:

ANNOUNCING THE JOHANNESBURG DEVELOPMENT AGENCY'S APPOINTMENT OF THE TRINITY SESSION TO EMBARK ON PLACEMAKING THROUGH LOCAL ART FOR STRATEGIC NODES ALONG TRANSIT-ORIENTED DEVELOPMENT CORRIDORS 2017-2020

The Johannesburg Development Agency, as lead implementing agent of the City of Johannesburg, has appointed the Trinity Session as curator/co-ordinator for all place making processes: emphasising collective community oriented artistic projects for the next three years.

With an emphasis on community level co-production and collective participatory design processes, the artworks programme seeks to enliven the streets of Johannesburg with a refreshed approach to place making in the city and its neighbourhoods.

The programme for 2017-2018 looks at the diverse and layered socio-cultural interrelationships of the Empire/Perth and Louis Botha Development Corridors and their respective upgrade sites, which include: the Noordgesig, Brixton and Paterson Park social clusters, and the Rea Vaya Bus Rapid Transit Stations along the Louis Botha Corridor.

Through actively engaging with local communities and building on the heritage impact assessments conducted in the Development Corridors, the artworks programme will draw out individual and collective narratives over the coming months, through multi disciplinary workshops, public space activations and exhibitions. These findings will then be developed as final designs for implementation during the construction phases in each of the upgrade areas mentioned.

This place making process will take a fine-grained approach to celebrating the city and its local communities, where the creative process works to intensify the experience of community and place. This is not about artwork for large-scale iconic monuments but rather about local people co-producing special places through functional and creative installations in the public realm.

In this sense, a local community street parade, coupled with a mural painting programme intersecting with sidewalk furniture providing shade and free Wi-Fi access potentially enhances the logics of connectivity and place-making along the corridors.

To the creative thinkers and change makers out there, we look forward to your involvement!

Building a better city

Directors

C Coovadia (Chairperson) T Menden (CEO) P Masilo I Sikole K Govender M Qobo P Zagaratos P Mankabé A Sibye W Hengway R Shindeni (Company Secretary)
Registration Number: 2001/051018/7

3. Historical Overview of the Site

Turffontein, including Rotunda Park, was established in 1889, three years after the city of Johannesburg was founded. It is different from other suburbs in the south in that it was originally built to be a richer, white area. However, due to the dust and noise from the mines, this was not to be the case. The more affluent families moved north, away from the mines, leaving the south open for working class families and immigrants.

Over the years there have been waves of different communities who have called Turffontein home, and the area has changed many times since its early inception.

Rotunda Park itself is over 100 years old, and the re-development of the site was completed in accordance with environmentally sustainable measures.



Oral Histories

There are interesting oral traditions that try to explain the rows of Blue Gum trees that line De Villiers Road.

Some claim that the trees were planted to beautify the area for the royal visit in 1947. Others argue that they were planted for timber to be used in the mines. Unfortunately, both theories are highly unlikely.

The most probable reason is that they were planted to beautify the area, but also because they are alien trees, they lowered the water table of the area which allowed for further development.

Despite the real reason behind the trees, they have become an iconic part of the neighbourhood, not only as aesthetic markers, but they once served a practical reason as well. In earlier days, if people saw smoke, they would climb the Blue Gums to try spot the source of the fire.



CALLING ALL ROTUNDA CREATIVES

AUDITION & CREATIVE EXCHANGE

4. Community Activities

- Like all Art My Jozi initiatives, there was a series of public workshops held around the artworks for Rotunda Park, with an emphasis on community involvement and participation.
- Following this was a series of workshops with young children, community artists, and continuous sessions with the selected artists who implemented the actual designs.

All visual artists, designers, performers, musicians and story tellers please join us for a show and tell session towards the place making through art programme linked to the Rotunda Park upgrade.

Tuesday 22 May 2018

5:30 - 6:30 PM

**Rotunda Bowling Club
(Southern Suburbs Bowling Club)
De Villiers St, Rosettenville**

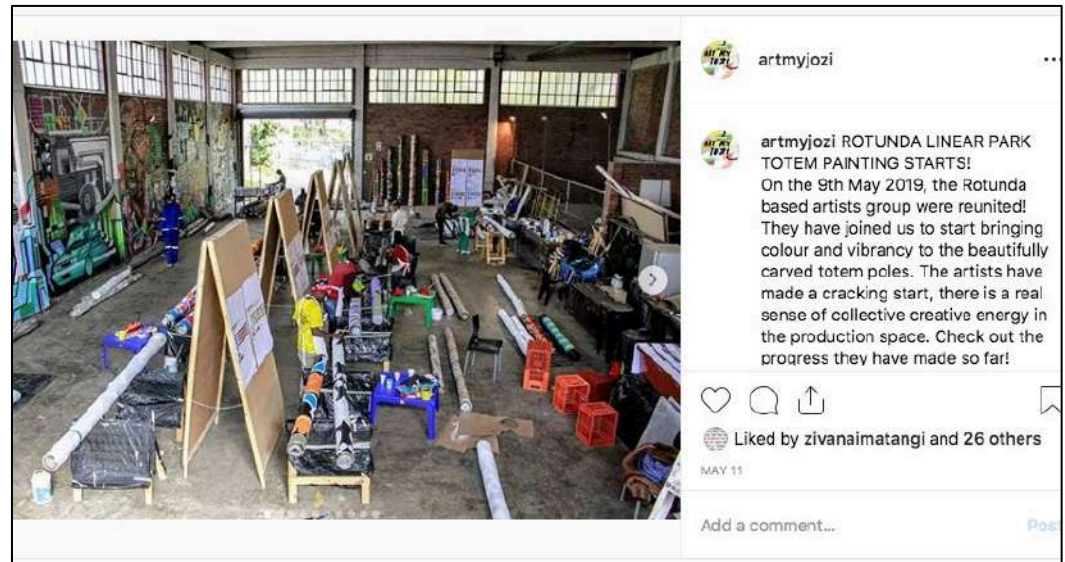
#ARTMYJOZI

4. Social Media and Marketing Strategy



The work carried out in Rotunda was supported by social media platforms, which served as both a documentary process and a creative device in the development of creative content.

The development of the #ArtMyJozi social media campaign, on Facebook, Twitter and Instagram was complimented by an on-the-ground poster campaign, provoking audience attendance and engagement, and a special media crew of poets, photographers and film makers collected special stories in and around the sites of activation.





Art My Jozi

Published by Pauline Elizabeth Borton [?] · June 27 at 12:28 PM · 🌐

Rotunda totems are sealed to protect them against the elements - check out how the varnish brings out the vibrant designs.

#ArtMyJozi @jda_joburg

#TheTrinitySession



Art My Jozi

Published by Pauline Elizabeth Borton [?] · July 5 at 7:03 AM · 🌐

Installation day is here! The Rotunda totems are all loaded up and on their way to the linear park in Turffontein, where they will be installed along sides of Devillers Road, creating visual connectivity across the site. The totems artwork was designed by Turffontein based artists, hand and machine carved by Joburg based artists with a diverse set of skills and beautifully painted by the Rotunda artistic team. These totems will complement the Rotunda linear park surface painting.

An exciting day is ahead of us and we will share the outcomes shortly!

#ArtMyJozi @jda_joburg #TheTrinitySession



artmyjozi The Rotunda Linear Park Painting has begun - starting at the top section of the linear park upgrade area along De Villiers Street, Turffontein - this stunning artwork is going to be one of a kind!

Original designs were extracted from community engagements last year.

Photo Credit: Zivanai Matanqi

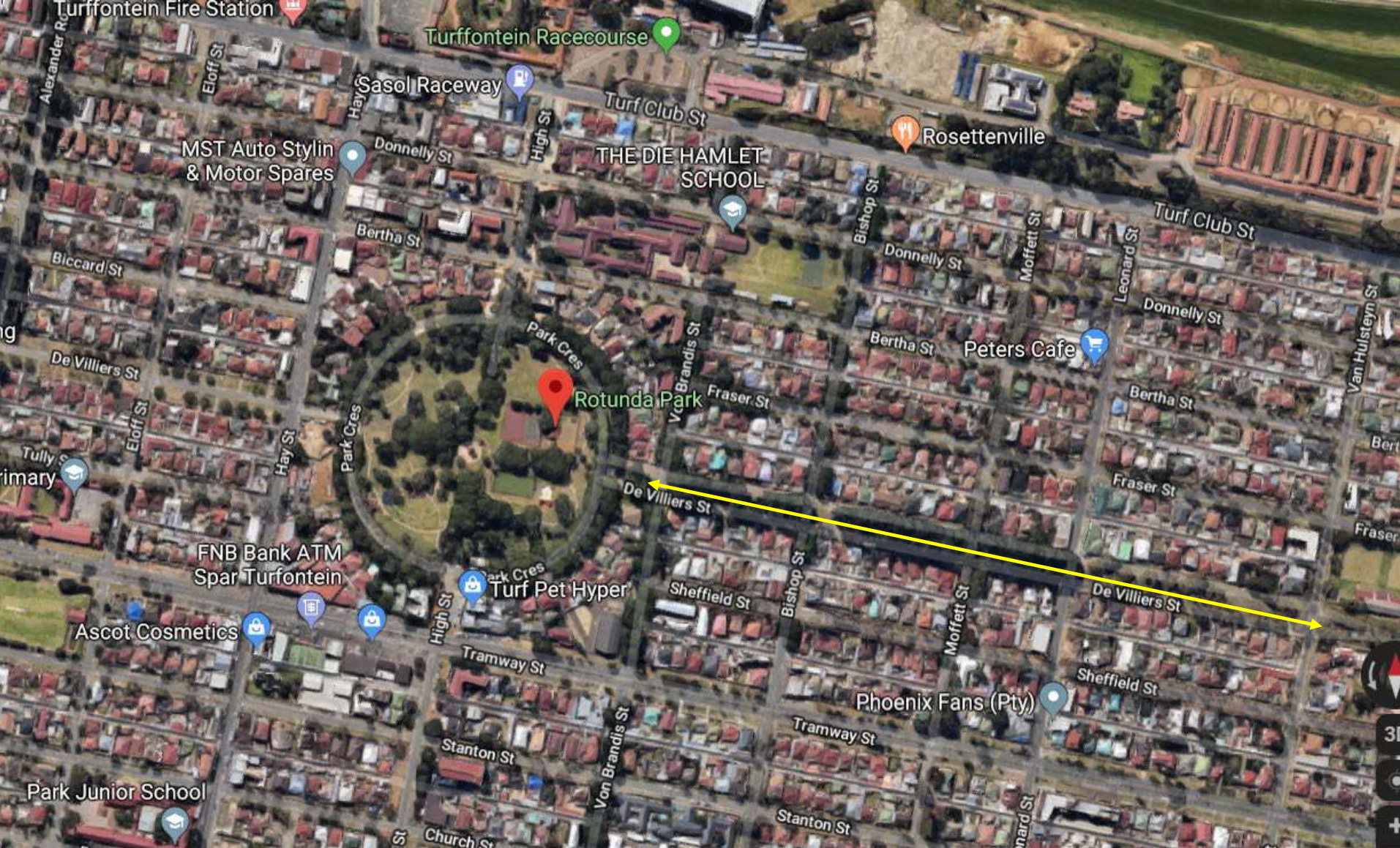


🌐 Liked by zivanimatangi and 39 others

FEBRUARY 10

Add a comment...

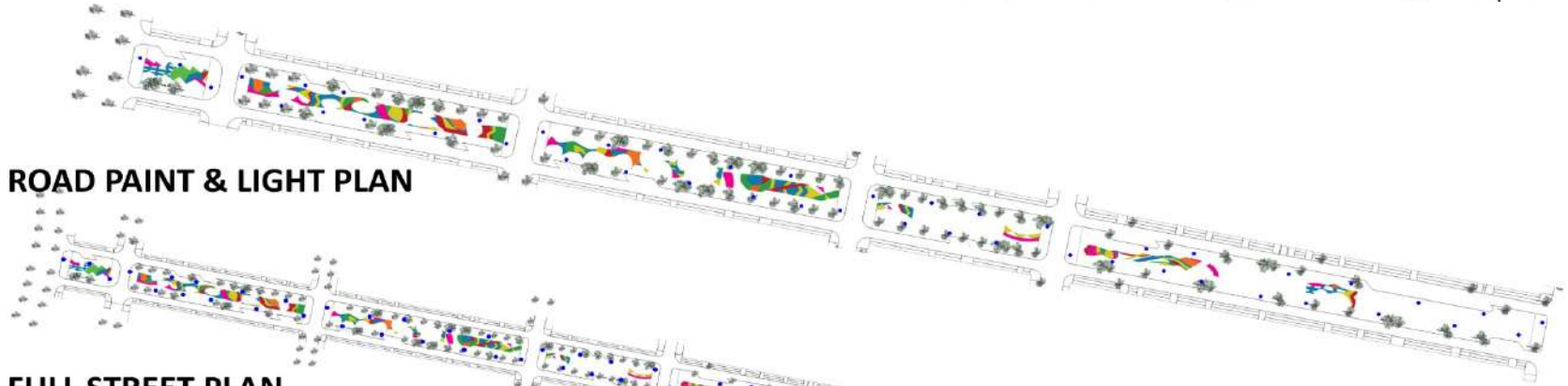
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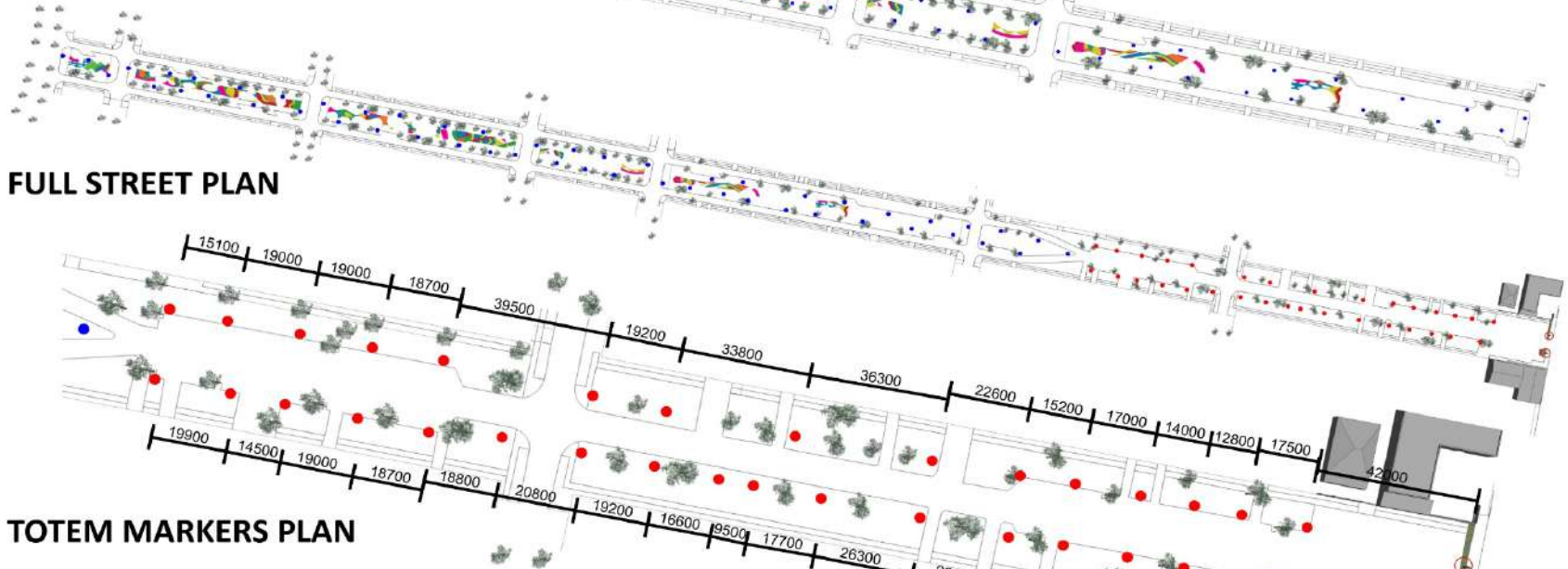
5. Rotunda and linear Park – aerial view.

Rotunda Park Street Scape

ROAD PAINT & LIGHT PLAN



FULL STREET PLAN

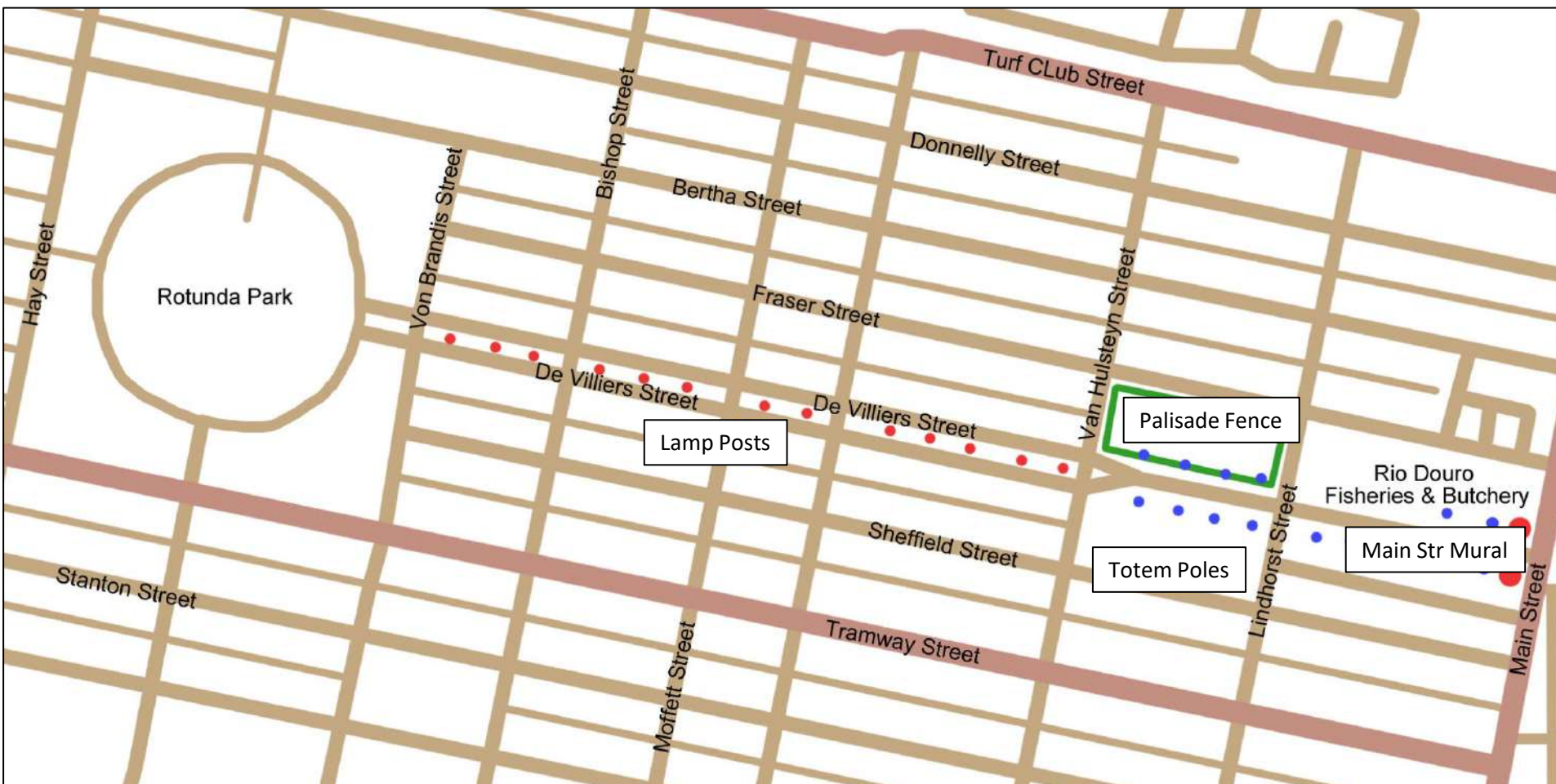


TOTEM MARKERS PLAN

- GATEWAY MARKERS
- TOTEM MARKERS
- LAMP POSTS
- TREES

ARMYJOZI

Rotanda Park Artworks - Street Scape & Totem Markers
the trinity session





6. Meet the artists involved



ANELE COLANI

Anele was born in Eastern Cape and now lives in Kenilworth, Johannesburg. He is a self-taught artist who believes in the importance of the artist's role in the community, to tell their stories. And this is what Anele is doing through his work in this project, to teach the youth about the history of Turffontein. Through the project he also learned a lot about himself, that he is creative and works well with people; this has inspired him to start his own community projects.



CHEMORNE HOODS

Chemorne is a self-proclaimed and self-taught artist born in Port Elizabeth and currently resides in Kenilworth, Johannesburg. She sees doing art in the community as a skills upliftment process and to show youngsters that art can be a career. The skills that Chemorne has acquired through participating in this project, such as wood carving and acrylic painting, have inspired her to create her own portfolio of artworks and to hopefully have her work exhibited in a gallery.



FRANK PETER KHOZA

Frank was born in Zaire (now the Democratic Republic of Congo) while his father was in exile and has been living in Rosettenville, Johannesburg since they repatriated in 1997. He is a creative who works across many fields; music, poetry, fashion design, visual arts and graphic design. He sees his role as an artist in his community to be the messenger of truth and love and to educate.

This project is the opportunity Frank has been waiting for, a chance to create and give back to the community. He believes that art is therapeutic and a gift and that it can impact lives and save souls. His role is to help change the world we live in for our children.



LARRY DUBE

Larry is a visual and musical artist from Turffontein. He thinks that the artist's role in society is to make the environment we live in look beautiful. This project exemplifies everything that Larry loves; art and his community. It has inspired him to start his own projects in the community such as opening the first Art LAB in Turffontein.



LEROY CLOETE

Leroy was born in Cape Town and currently lives in Kenilworth, Johannesburg. He is an electrical engineer and a graffiti artist who thinks that an artist's role in society is to uplift the community and improve its appearance. He hopes that the work he has done during the project will make a difference to the youth of this community.



TREVOR MABIZELA

Trevor was born in Soweto and has been living in Turffontein since he was 13 years old. He is a qualified computer technician with experience in web design. He is currently building his own study centre to uplift the surrounding community through various computing programmes. He sees his role as an artist in his community to portray beautiful images and to remind the community of its history. This project is special to Trevor because he is raising his 2 children in this community and he feels that this is the legacy, that he leaves to them.



SHANE BENNET

Shane is a warehouse manager currently living in Johannesburg South. He thinks that artists bring life to the community by brightening up the streets with vibrant colors. What stands out for him in this project is how it brought people together and that it will provide a safe entertaining place for their kids to play. He hopes to continue helping and working in his community.



THEMBINKOSI MAKHATHINI

Thembinkosi was born and bred in Johannesburg. He is a DJ, photographer, illustrator, actor and qualified in IT: technical support. For him, an artist's role is to share their skills with the community by designing and creating attractive spaces. He believes the work created in this project can change peoples' lives and it has inspired him to create his own artworks.



RENALDO BENNET

Renaldo has lived in the Turffontein community all his life. He believes that people from the outside should be educated in how diverse and yet unified the South of Johannesburg can be. His designs speak to this concept of looking beyond one's race. His designs are inspired by his community's unique diversity and the close relationships that are formed from this diversity. He wishes to one day start a landscaping and gardening business within the community.



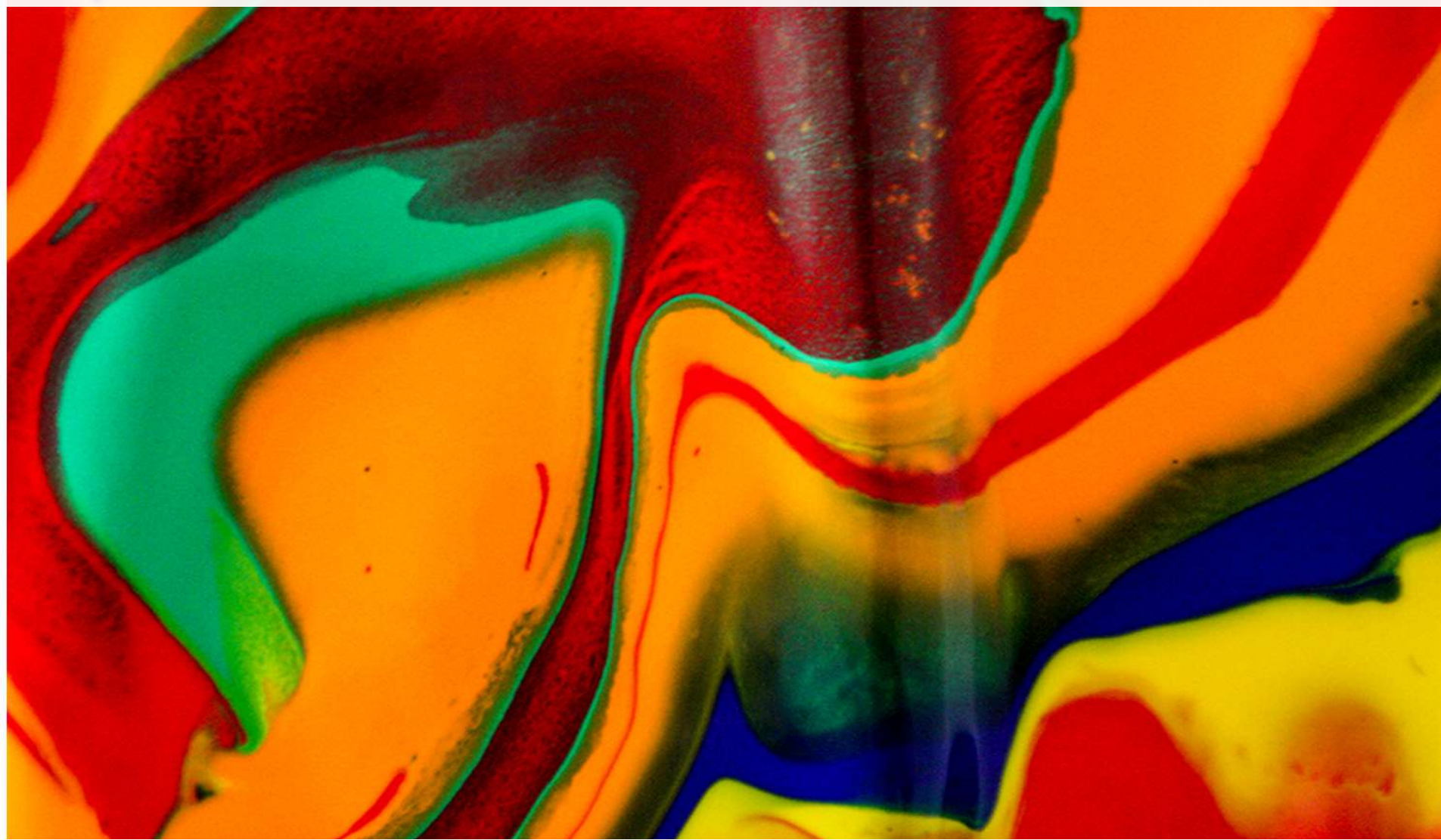
KARIN GOVENDER

Karin Govender is an aspiring singer and entertainer. Her designs are inspired by the beauty of nature and plant life relying on her Indian heritage her designs become these floral patterns, she sees this project as adding her stories and culture to the community and giving her culture a voice from which it can resonate like a song to be sung.



7. Artwork Design Processes

5. Visual Summary of Workshops and Activations



Our Rotunda project started in late 2018, when we started to conceptualise creative outcomes for the soon to be linear park, an extension of Rotunda Park in De Villiers Street, Turffontein. Following the auditions we held workshops with the artists and a local creche and they started conceptualising themes and designs for a series of vertical markers and designs that would connect the linear park to Main Road.



Super Juniors Workshop
5 June 2018



Super Juniors Workshop

When: 5 June 2018

Times: 10h00 – 13h00

Venue: Bowling Club

Attendance: Approximately 20 children from local creche (Super Juniors)

Aim: to create a road painting design





Creative Workshops

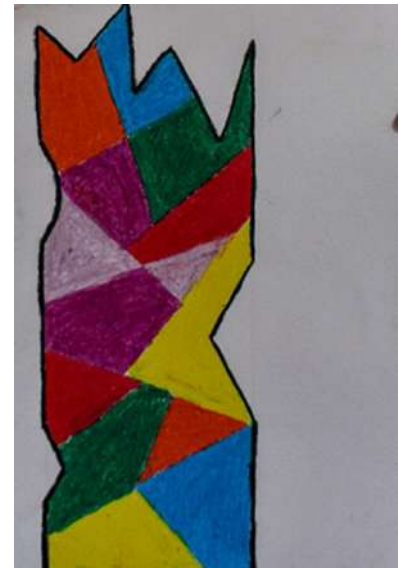
When 8 June 2018

Times: 12h00 – 15h00

Venue: Bowling Club

Aim: To create design proposals for gateway markers, totems and road painting





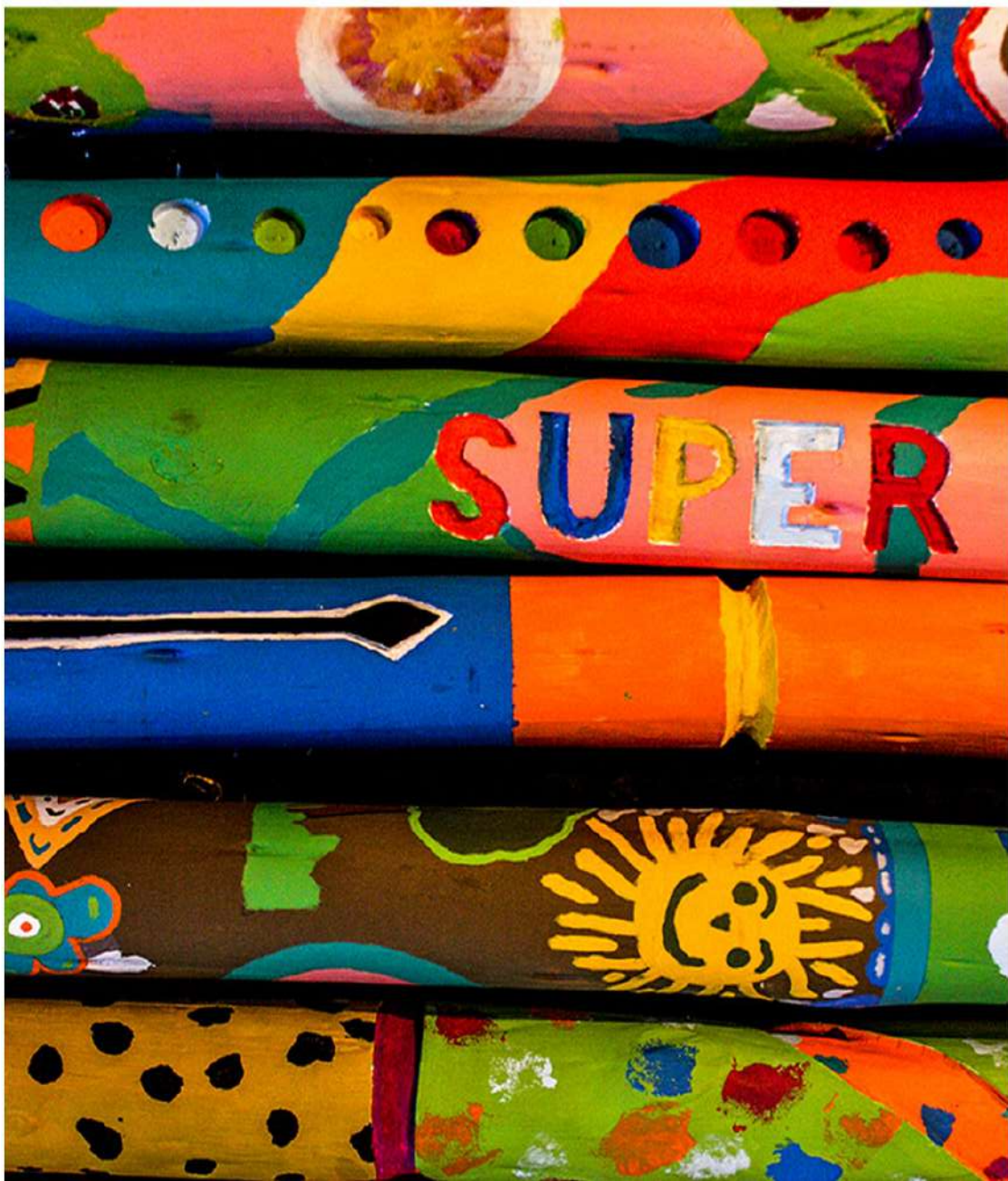
Design Development and Carving of the 8 Prototypes

After an initial visit to the site, the #ArtMyJozi team returned to Turffontein to hold auditions for local artists. A few weeks later, workshops were held with the 7 chosen artists, and they began conceptualizing themes and designs for the totem markers. This process took 4 weeks, from 15 June – 17 July 2018.

Over the 4 weeks, the artists developed their designs and practiced working with the materials in this specific size and scale. In week 3, an artist and specialist carver, Allen Laing, was brought in to assist and teach the artists carving techniques.

The artists were encouraged to consider numerous themes in their designs, such as the history of Joburg as a mining town, its changing demographics, colonial era architecture, the layout of the area, and the environmental landscape.







Progress images from the workshop process with the 7 artists



Progress images from the workshop process with the 7 artists

9. Artwork Narratives

Rotunda Totem Poles

The 34 Rotunda Totem Poles are placed at 2 – 4 m intervals along De Villiers Street, leading up to the beginning of the park upgrade area opposite the Bowling Club.

These totems line De Villiers Street, connecting Main Road to Linear Park. Each pole has been coated with UV resistant glaze-tech finish.

Each totem pole is unique in the sense that it contains personal and communal narratives that the artists associate with the history, heritage and culture of their neighborhood.

The Rotunda Totem Poles were designed by Turffontein based artists, hand and machine carved by Joburg based artists with a diverse set of skills and beautifully painted by the Rotunda artistic team. These totems complement the Rotunda Linear Park ground painting, palisade fence painting and the lamp post painting. Furthermore, additional symbolic narratives from the design process influence the boundary wall mural which acts as a gateway marker along Main Road at the intersection that leads into De Villiers Street.

The next section of this document highlights the original concepts, graphic translation and eventual installation of the totem poles.



Anele Matjikija



Concept

Anele Matjikija's designs come from uncertainty and welcoming as a new member of the community. He tries to bridge the gap through his art, from graffiti-like portraits and observations, his art speaks to the overarching dream of music, entertainment and culture which in part fits perfectly into the dynamic of the community he has now adopted. His design was presented as an overwhelming culmination of overlapping perspectives. However, his work relies on pure observation and finding the shapes and form within objects and places he has found within his new-found community.

Contact Number:

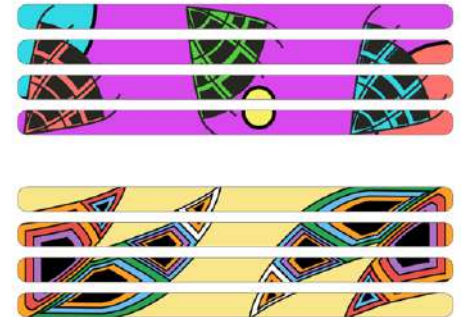
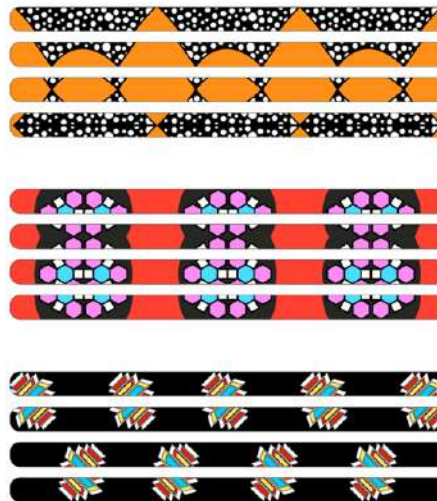
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Drawing



Designs

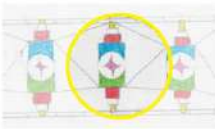
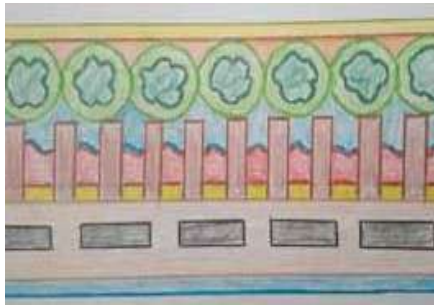


Anele Colani

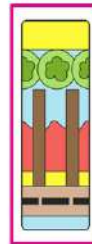
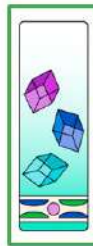
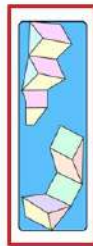
Concept

Anele Colani's designs are inspired by the street and the various geometric patterns that are visible to him. The geometric shaped cars provide the viewer of his designs with a playful nature, which helps you to see the simplicity of architecture and passing cars. His work provides this dynamic of movement through the community.

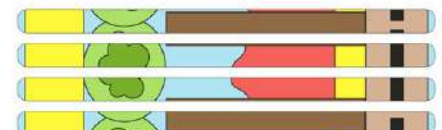
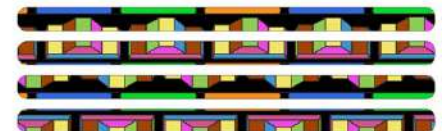
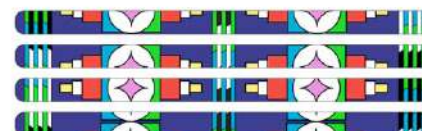
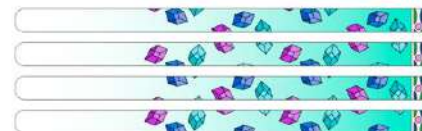
Contact Number:
083 672 3512



Drawing



Designs



Chemorne Hoods

Concept

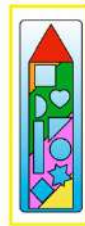
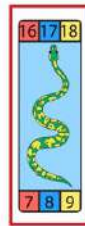
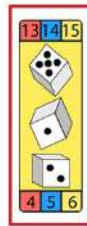
Chemorne is a mother of two children, her totem designs focus on this aspect. Her designs are playful, and representative of children's games. From hopscotch to snakes and Ladders, her designs embody the nature of children and places emphasis of how important it is to have children educated through games. Children, as she has said with her previous designs, are the future of her community.

Contact Number:

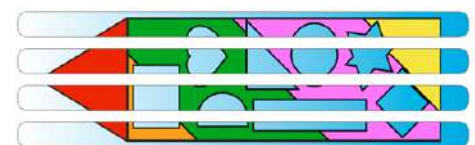
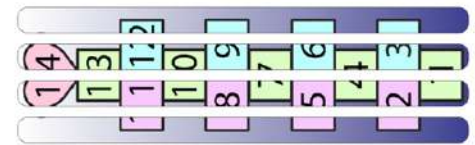
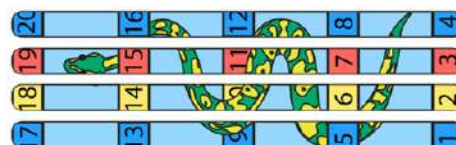
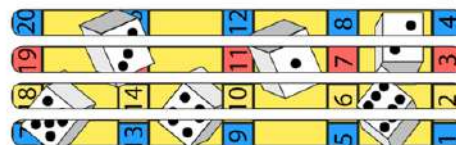
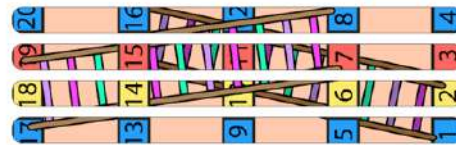
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Drawing



Designs

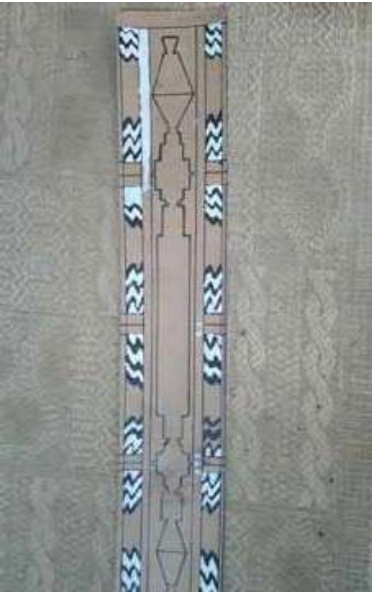


Frank Khoza

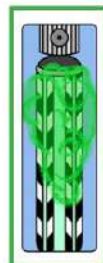
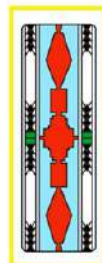
Concept

Frank Khoza is originally from Congo. He came to South Africa when he was a young boy, it is here in South Africa and specifically Turffontein where he found his love for music and urban hip hop. He aspires to become a famous entertainer one day. His designs are very much influenced by his experiences; he blends his Congo style with that of his South African flair and creates beautiful detailed sketches, one design he calls 'Franks Fashion', which in turn speaks to the diversity of the community and directly speaks to the identity of the other Congolese people living in the community.

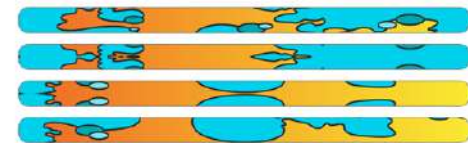
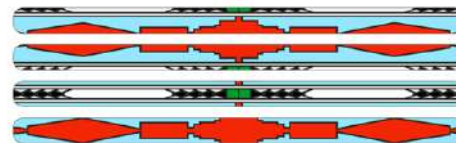
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Drawing



Designs



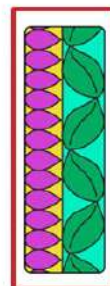
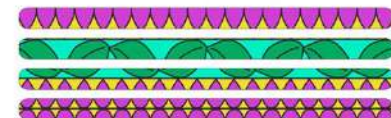
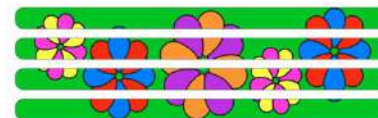
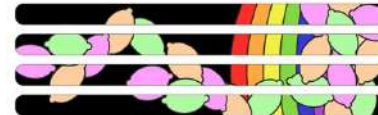
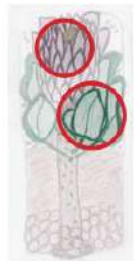
Karin Govender

Concept

Karin Govender is an aspiring singer and entertainer. Her designs are inspired by the beauty of nature and plant life, relying on her Indian heritage her designs become these floral patterns. She sees this project as adding her stories and culture to the community and giving her culture a voice from which it can resonate like a song to be sung.

Contact Number:

084 075 9156



Drawing

Designs

Larry Dube



Concept

Larry Dube is an aspiring spoken word poet hailing from the Turffontein area. His interest in stories telling and narrative understanding is core to his designs. Using the existing stories like that of the Firefighter climbing the blue gum trees, to that of the culmination of diversity between community members. One design even refers to the dynamics of movement by using street signage and colours associated with them pulling you right to left leaving you with a metaphoric symbol of movement, leading you right to left or pointing to a general location.

Contact Number:

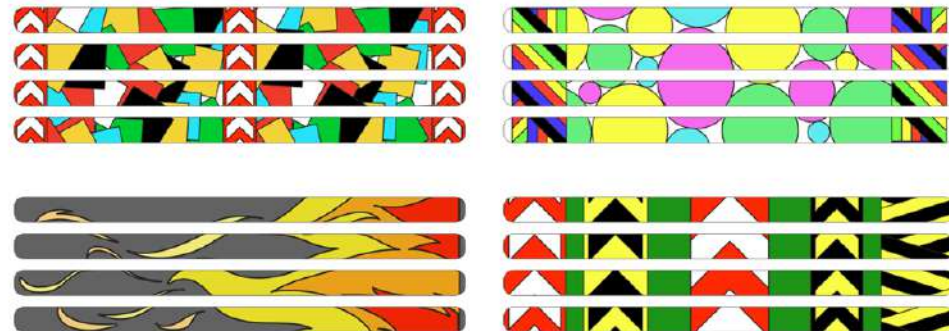
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Drawing



Designs



Leroy Cloete

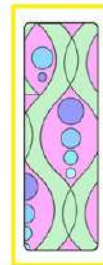
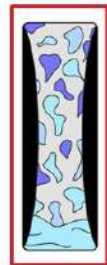
Concept

Leroy is the younger brother of Morne and Chemorne. Leroy's main interest when it comes to artistic expression stems from his interest of street art. He enjoys the markings of graffiti and aspires to become a graffiti artist himself one day. His designs involve the classic lightning strike pattern and water flow motifs, which are present in the graffiti found within the community and on the walls.

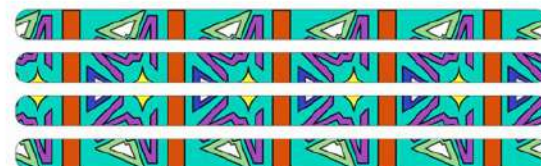
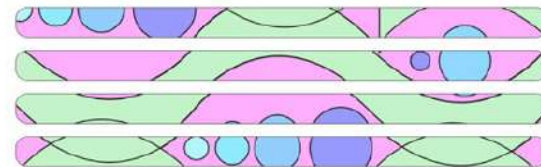
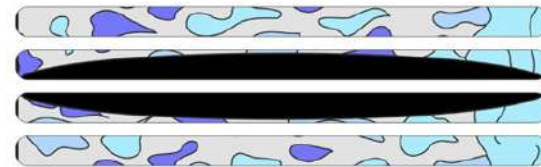
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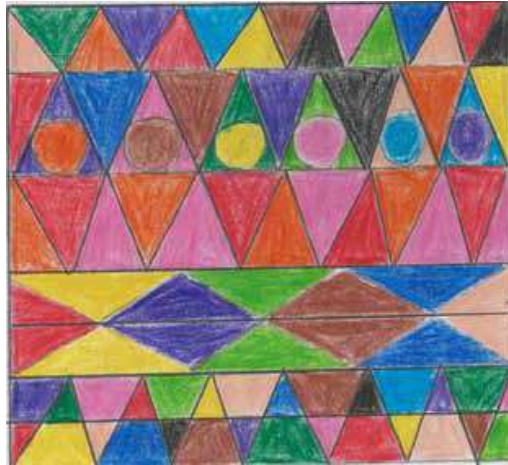
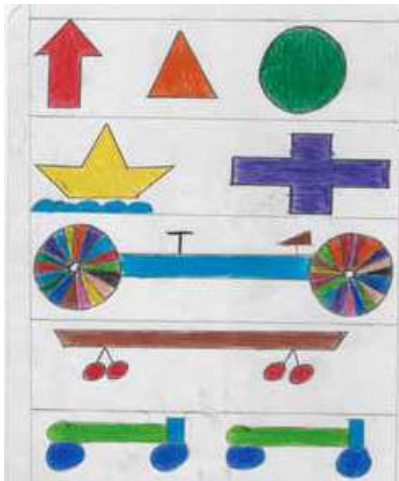
Drawing



Designs



Morne Cloete

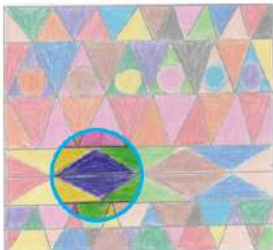
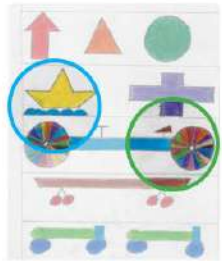


Concept

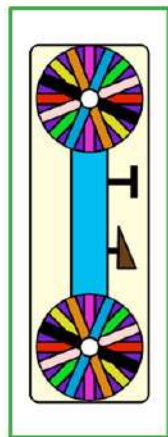
As the brother of Chemorne and Uncle to her two children, his designs also focus on child-like objects such as bicycles, seesaws, and play equipment. Even the use of basic shapes which plays a crucial role in a child development. This for a child, when able to identify shapes they access their three-dimensional thinking, helping them to read and understand the world around them better.

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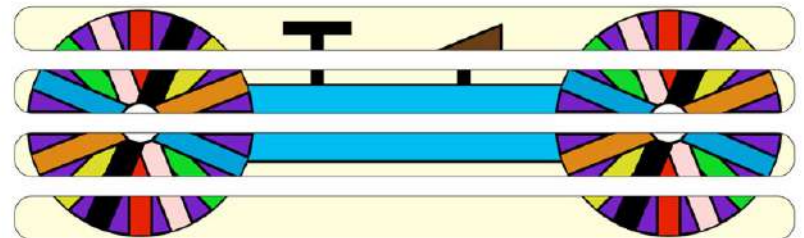
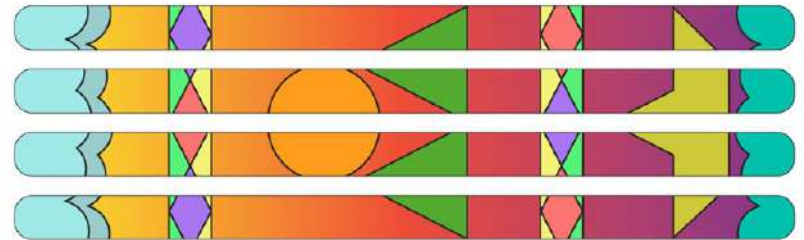
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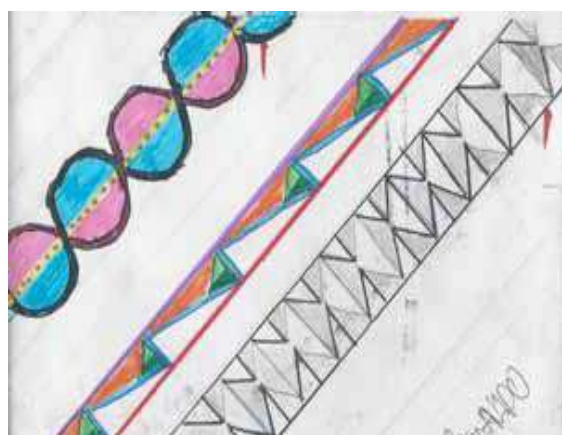
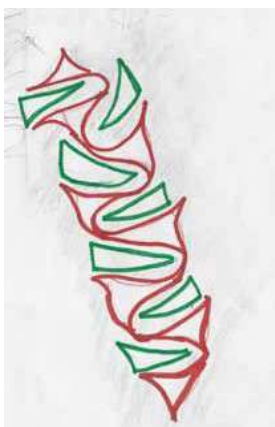
Drawing



Designs



Renaldo Bennett

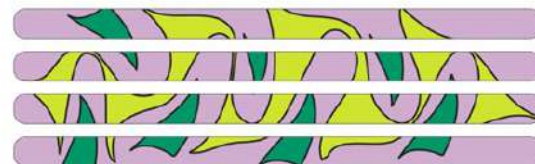
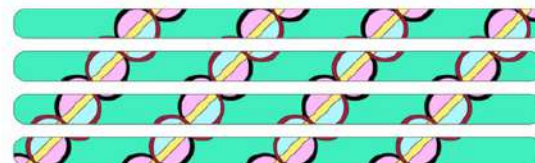
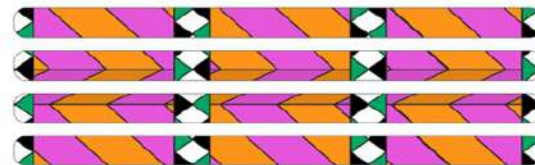
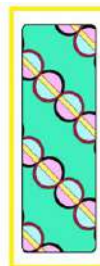
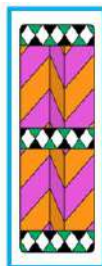
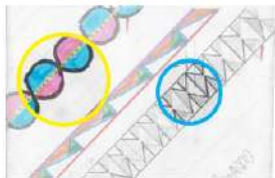


Concept

Renaldo's designs come from the concept that we are all part of one identifying culture and that race should not be a defining factor in our relationships. Renaldo's DNA - helix design speaks to this concept of looking beyond one's race. His designs are inspired by his community's unique diversity and the close relationships that are formed from this diversity.

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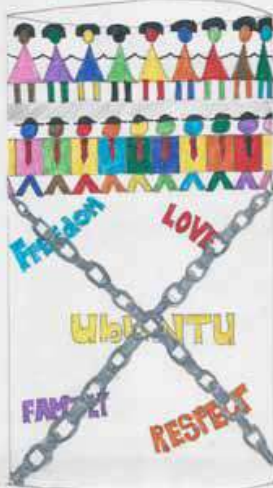
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Drawing

Designs

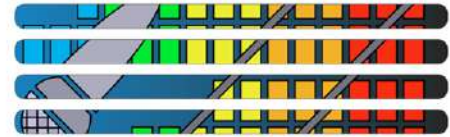
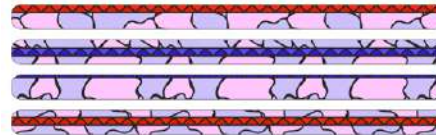
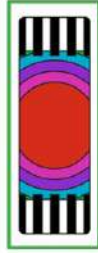
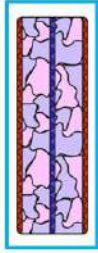
Shane Bennett



Concept

Shane is a warehouse manager who believes in the power of music. His designs embody this and tells the stories of how important music is to his community. Whether it is singing or listening to community members perform, music is a symbol of unification amongst the community members. Bringing people together through music is what Shane sees and experiences on a day-to-day basis.

Contact Number:
082 341 0592



Drawing

Designs

Thembinkosi Makhathini



Concept

Thembinkosi originally comes from KwaNongoma and New Castle (KZN) but has been living in Turffontein for 3 years. He is a practicing photographer who wishes to perfect his skill and produce photographs that are memorable.

His designs come from observation using the surroundings and relying on the colours of the South African flag. His sneaker footstep motive speaks of the movement and travels undertaken through his experiences of the community. This mirrors the Horse shown in his designs, as horses were used in the times when this mining town was built.

Contact Number:

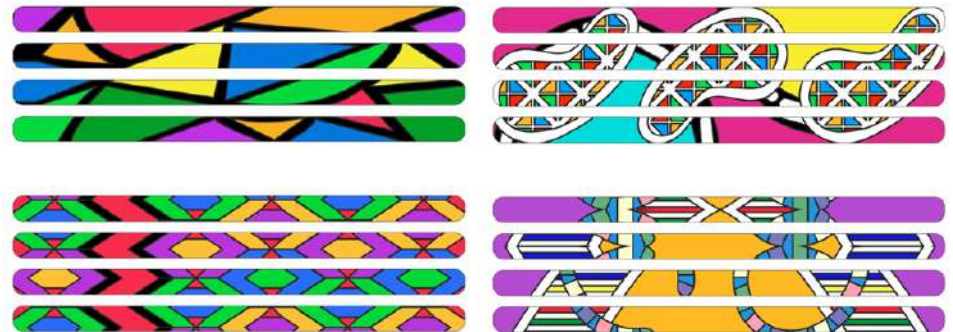
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Drawing



Designs



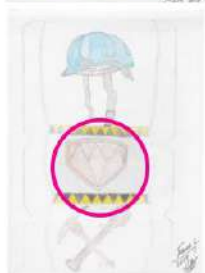
Trevor Mabizela



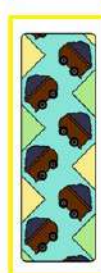
Concept

Trevor's designs stem from the history of the community. Using minerals and materials that form part of his designs. Mining has played a crucial role in the existence and shaping of Turffontein and Rossetenville. The designs also mimic in colour the aerial view of mine dumps which is an observational additive. His designs tell of a time passed but not forgotten.

Contact Number:
062 605 7339



Drawing



Designs



Artists and their totems



Bongani Xakaxa

Trevor Mabizela



Chemorne Hoods



Raylene Balrum



Larry Dube



Anele Colani



Renaldo Bennet



Thembinkosi Makhathini



Shane Bennett



Larry Dube



Frank Peter Khoza



Karin Govender



DSTV
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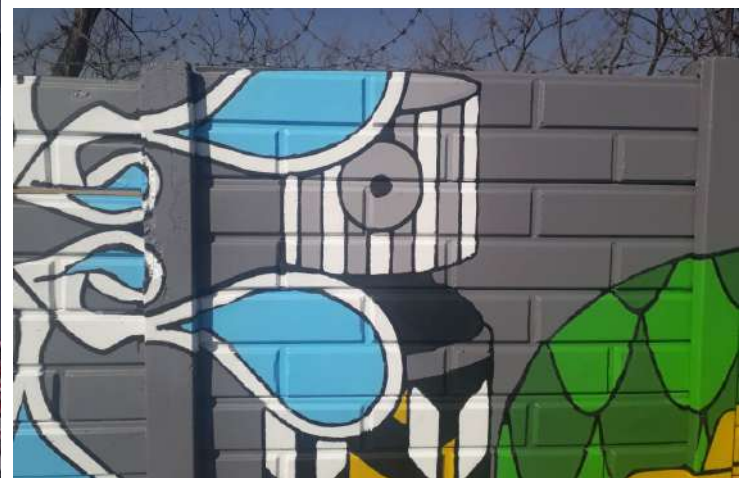
Gateway Marker: boundary wall mural
Main and De Villers Roads

Gateway Painting: design elements extracted from the totem design process











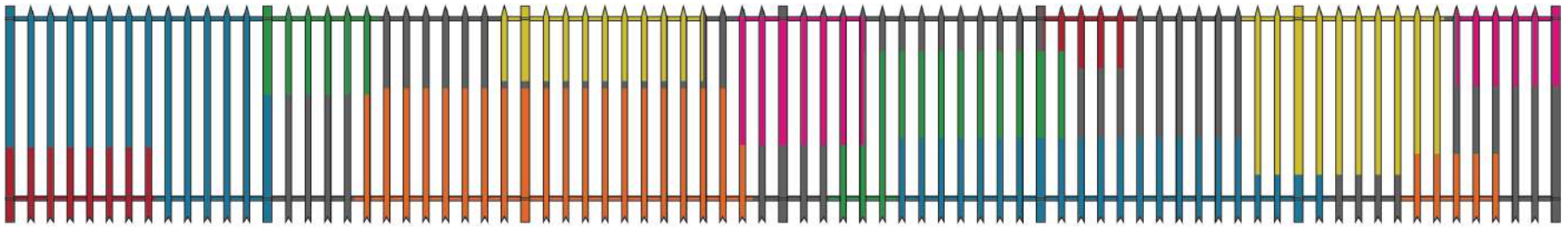


Mural Painting

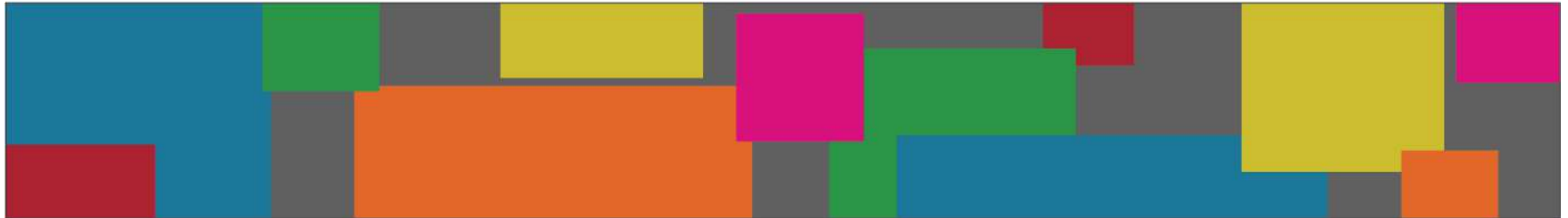


Palisade Fence Painting

The palisade fence next to the bowling club, facing De Villiers Street, received a simple 'face-lift' in the form of a bright geometric pattern.



Fencing



Design

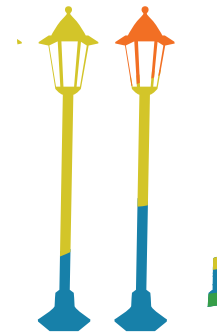






Lamp Posts

The lamp posts are spread throughout Linear Park.
53 Lamp posts were painted in total.







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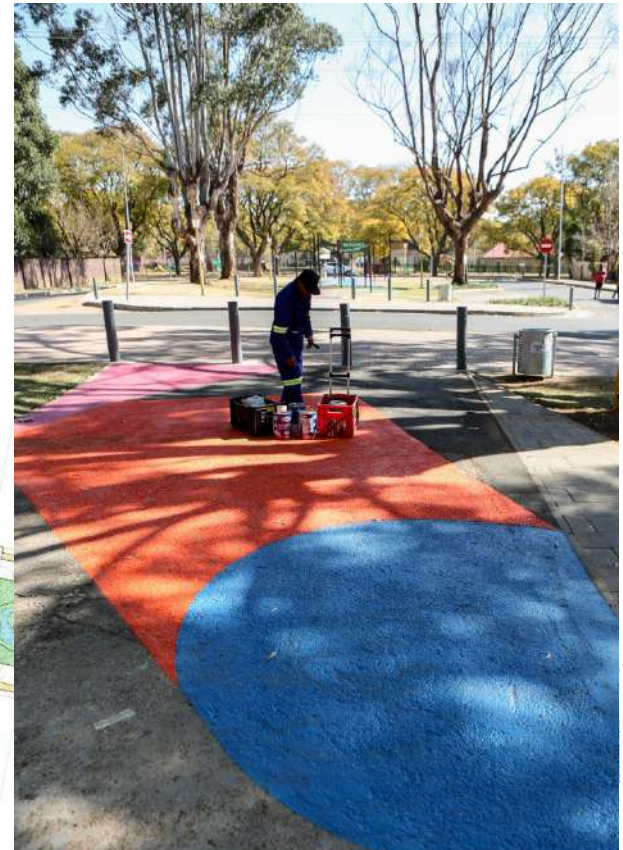
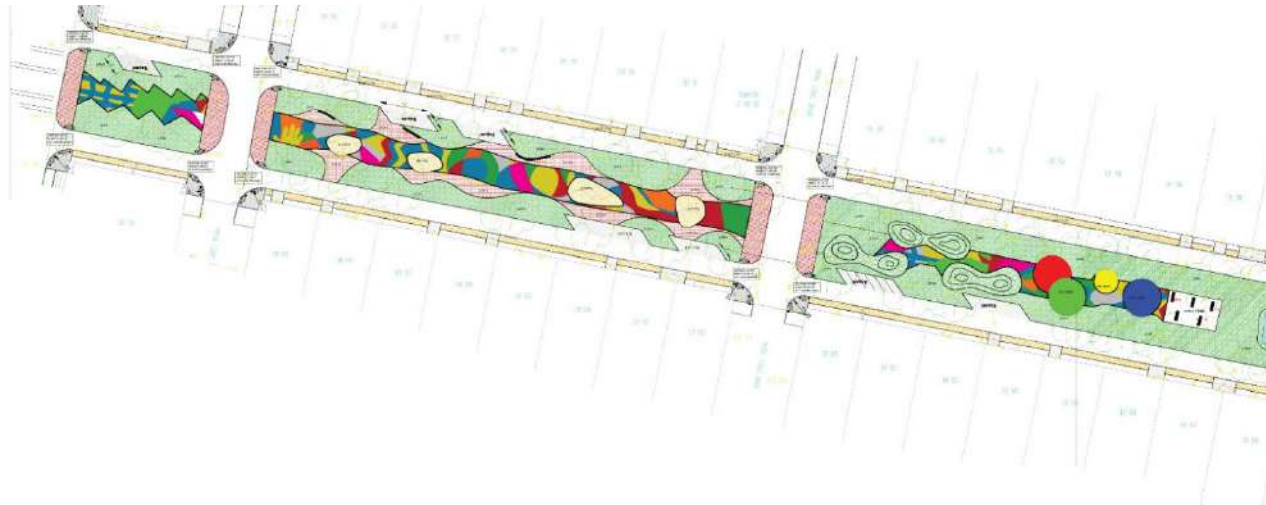
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ABORTION
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Linear Park Surface Painting



The design for the Linear Park was refined and simplified to meet the restrictions of the road paint. The design was then painted directly onto the hard surface of the Linear Park, integrating with and complimenting various new elements of urban furniture, landscaping and play areas.







Flying House: Creative
Entrepreneurship Training



Creative Entrepreneurship Training

(text extracted from Flying House proposal)

Interested participants from the artistic community were invited to participate in a Flying House workshop, below describes some of what this 3-day intensive training involved and the outcomes from the sessions.

Training is required for emerging artists affiliated to the #ArtMyJozi place-making through art initiative – a project of the JDA. The three project sites associated with this initiative –Orange Grove, Rotunda and Noordgesig, have reached a point where the content-generation and prototyping process gives way to fabrication of infrastructure. The Trinity Session have identified a need to engage the artist-participants in a skills transfer process to enable sustainability of their own artistic entrepreneurship going forward.

Flying House is an organisation dedicated to securing better opportunities for emerging independent creative and social entrepreneurs.

Flying House has developed the Creative Stock Exchange, a platform for artists who do not have access to networking opportunities or have previously lacked the ability to professionalise their artistic practice. The Creative Stock Exchange involves:

“Boot-camp for the social entrepreneur” – a compressed programme embedded in design thinking, that gives space and guidance for ideation, and guided processes to:

“Dream it, Build it, Test it, Fly it.”

The Flying House process blends imagination with practicality. Participants are given opportunity to design their minimum viable product, and to understand basic terms and concepts relating to the business model canvas. They are introduced to pitching and presentation skills and a minimum toolkit of basic know-hows such as budgeting and invoicing.



Photos of the participants on “Pitch Day” 2019



While physical infrastructure changes are taking place in the #ArtMyJozi neighbourhoods, residents and project participants may not yet be awake to the possibility and opportunity that such changes could bring, in the form of increased urban tourism. It is imperative to recognize the focus on developing the knowledge and skills of creating revenue in the arts and understanding the model of exchange and trade using skills and resources rather than relying on external funding alone.

Example of curriculum carried out:

Day 1: “Dream it”

Participants are exposed to inspiring ideas, pitches and examples of success stories that started from humble beginnings. Participants are taken through a guided ideation process, identifying the resources and skills they already have, and identifying opportunities in their environment. Identifying opportunities. Stakeholder map.

Day 2: Business Toolkit / Perfect Pitch – Why, What, How, Who?

- What is the problem – what is my solution?
- Who is my customer?
- What makes my product or service unique?
- How will I get it done?
- Possible revenue streams and financial projections
- The team
- Basic professional skills such as invoicing, budgeting, contracts, options for company registration etc.

Day 3: Communicate

- Marketing channels, getting the message out there
- The Pitch Deck
- Customer service
- Confidence and presentation skills

Day 4: Pitch day

- Participants present their ideas and plans
- Feedback and support



Photos of the participants on “Pitch Day” 2019



Record of artist participation in the artworks programme.



Totem Design and Fabrication: Design, Carving and Painting First 8 totems 2018

1	Renaldo	Bennett
2	Karin	Govender
3	Frank Peter Mthini	Khoza
4	Trevor L	Mabizela
5	Chemorne	Hoods
6	Lucky	Nsaluyangi
7	Tealan	Williams

Totem Design and Fabrication: Totem Design Workshop for additional 24 Totems 2019

1	Anele	Colani
2	Renaldo	Bennett
3	Karin	Govender
4	Frank Peter Mthini	Khoza
5	Trevor L	Mabizela
6	Chemorne	Hoods
7	Larry	Dube
8	Leroy	Cloete
9	Morne	Cloete
10	Thembinkosi	Makhathini
8	Shane	Bennett

Carving of additional 24 Totems 2019

1	Vivien	Kohler
2	Sandile	Radebe
3	Amelia	Duabermann
4	Lesego	Mongologa
5	Vincent	Mafisa
6	Shumani	Sidogi



72 gum poles were delivered to a dedicated production space and a group of artists/artisans with carving skills were briefed. They hand and machine carved the symbolic narratives into the gum poles – first carefully cutting stencils, then spray painting designs against the gum pole surface before carving begun.

Assembly additional 24 Totems			
1	Vincent	Mafisa	
2	Shumani	Sidogi	
3	Mpho	Kuipers	

Totem Design and Fabrication: Painting of additional 24 Totems 2019		
1	Anele	Colani
2	Renaldo	Bennett
3	Karin	Govender
4	Frank Peter Mthini	Khoza
5	Trevor L	Mabizela
6	Chemorne	Hoods
7	Larry	Dube
8	Leroy	Cloete
10	Thembinkosi	Makhathini
8	Shane	Bennett

LAMP POST PAINTING 2019			
1	Anele	Colani	
2	Renaldo	Bennett	
3	Karin	Govender	
4	Frank Peter Mthini	Khoza	
5	Trevor L	Mabizela	
6	Chemorne	Hoods	
7	Larry	Dube	
8	Thembinkosi	Makhathini	
9	Shane	Bennett	
10	Reylene	Balrum	

PALISADE FENCE PAINTING 2019

1	Anele	Colani
2	Renaldo	Bennett
3	Karin	Govender
4	Frank Peter Mthini	Khoza
5	Trevor L	Mabizela
6	Chemorne	Hoods
7	Larry	Dube
8	Thembinkosi	Makhathini
9	Shane	Bennett
10	Reylene	Balrum

BOUNDARY WALL MURAL 2019

1	Anele	Colani
2	Renaldo	Bennett
3	Karin	Govender
4	Frank Peter Mthini	Khoza
5	Trevor L	Mabizela
6	Chemorne	Hoods
7	Larry	Dube
8	Thembinkosi	Makhathini
9	Shane	Bennett
10	Reylene	Balrum

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The Johannesburg Development Agency

The Trinity Session

History and Heritage Research

provided by TSICA Heritage Consultants

Information on the Flying House workshops extracted from workshop proposals, briefs and programmes written by Flying House.

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@ThusiVukani

@SparksNapoli

Video Footage Archive:

@SenzoBongwana

Technical Team:

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Albertus van der Westhuizen

Archive Management/Interviews:

Tammy Palesa Stewart

Pauline Borton

More information about #ArtMyJozi can be found:

Facebook, Twitter and Instagram

#ArtMyJozi @ArtMyJozi

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the trinity session

#ARTMYJOZI